

*Arts Management In Community Institutions (AMICI)
Summer Institute to be offered by
National Guild of Community Schools of the Arts,
June 5-18, 2005, The University of St. Thomas, St. Paul, MN*

New York—The National Guild of Community Schools of the Arts is pleased to announce the 20th Annual **Arts Management in Community Institutions (AMICI) Summer Institute**. Established in 1985, AMICI (“friends” in Latin and Italian) is a professional development program tailored to the needs of key administrators and leaders in the field of nonprofit, community based schools of the arts. The AMICI Institute is the most comprehensive of its kind in the United States.

AMICI addresses the theory and practice of nonprofit arts management. Each student will develop a comprehensive range of practical skills, discuss and apply these skills to his/her own local setting and institution, and increase his/her knowledge of available resources and networks within the field. Participants will increase their understanding of the history and significance of community arts education, enabling them to make informed decisions to shape the future of their organizations and their communities. Subject areas include: Organizational Development, Community Organizing, Communications, Program Development, Legal Issues, Marketing, Fundraising, Grant Writing, Financial Management, Personnel Management, Strategic Planning, and Facilities Management.

Fees for the 13-day institute, including tuition, materials, and room and board, total \$1,795 for members of the National Guild and \$2,295 for non-members. Need-based financial aid and travel grants are available on a limited basis. The application deadline is **March 4, 2005**. To download an application or additional information, visit www.nationalguild.org/programs.

Set on a quiet urban campus at the University of St. Thomas in St. Paul, MN, AMICI's flexible and interactive approach allows each participant to learn at his or her own pace and style. The Institute's faculty consists of leading practitioners and experts who present each topic through a variety of teaching techniques including formal classes, individual mentoring, group problem-solving, breakout discussions and analysis of case studies. A particularly valuable feature of the program is the opportunity it offers to personally network with experts in the field of community arts education. To ensure a high student to faculty ratio, no more than 25 students are accepted each year. Certificates are issued to those who successfully complete the course.

The AMICI Institute will be directed by **LaMoine MacLaughlin**, co-Founder and Executive Director of the Northern Lakes Center for the Arts in Amery, Wisconsin. Mr. MacLaughlin has been active in broader art circles as President of the Wisconsin Assembly of Local Arts Agencies, as national co-chair of the rural and small community interest area of Americans for the Arts, and as a member of the Board of Trustees of the National Guild of Community Schools of the Arts. He also served for several years as a faculty member and mentor for the AMICI Institute.

Founded in 1937, The National Guild of Community Schools of the Arts provides service, advocacy and leadership for a diverse constituency of community arts education organizations located in urban, suburban and rural communities throughout the United States. These institutions reach out actively to their communities, strengthening and enriching the life of any student who has the desire to learn. Their core mission is to offer quality instruction in the performing, literary and visual arts to all persons, regardless of age, aptitude, race, religion or ability to pay. The Guild currently has 300 member institutions serving more than 380,000 students through weekly instruction and tens of thousands more through exposure to a multitude of arts activities.

For more information, contact Kenneth T. Cole, Program Director, National Guild of Community Schools of the Arts, 520 8th Avenue, Suite 302, New York, NY 10018. Phone: 201/268-3337 ext. 18; e-mail: kencole@natguild.org Web site: www.nationalguild.org

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