

# GUILD NOTES

PUBLISHED QUARTERLY BY THE **NATIONAL  
GUILD**  
OF COMMUNITY  
SCHOOLS OF THE ARTS

WINTER 2006

## GUILD NEWS

### MetLife Foundation Partners in Arts Education Project Renewed for 2006

The National Guild's work toward studying and improving collaborations between community schools of the arts and other kinds of institutions reaches back to the early 1990s. In 2000 an initiative called Partners in Excellence was launched and began documenting best practices for partnerships between community schools and public K-12 schools. These efforts now culminate in the MetLife Foundation Partners in Arts Education project, which enters its second year. The Guild and the MetLife Foundation are teaming up to award grants, distribute a best practices guide, and provide training for managing partnerships.

**GRANTS:** Partners in Arts Education grants totaling \$130,000 were awarded to nine community arts schools in 2005, resulting in nearly 3,000 public school students in eight cities receiving year-long arts instruction this school year. Additional grants of up to \$15,000 each will be awarded this spring to several more Guild member schools with public school partnership programs. Applications must be received by March 31. View the grant guidelines at [www.nationalguild.org](http://www.nationalguild.org).

**BEST PRACTICES GUIDE:** *Partners in Excellence: A Guide to Community School of the Arts/Public School Partnerships from Inspiration to Implementation* can be viewed for free at [www.nationalguild.org/programs/partners\\_publication.htm](http://www.nationalguild.org/programs/partners_publication.htm). Each Guild Full member school received a free hard copy of this book in 2005. Copies will also be distributed to selected donor organizations, Arts Education Partnership conference attendees, members of *Grantmakers in the Arts*, and state arts agencies and education departments throughout the U.S.

**TRAINING INSTITUTE:** The program's third training institute, also titled "Partners in Excellence," will be held October 31 and November 1, 2006, in Phoenix, AZ, in conjunction with the Guild's annual conference. 2005's Partners in Excellence Institute attracted nearly 50 attendees; see the 2005 Institute program at [www.nationalguild.org/documents/PIEinstituteProgram.doc](http://www.nationalguild.org/documents/PIEinstituteProgram.doc).

(continued on pg. 2)

### HOW DOES SPENDING A FEW DAYS IN PHOENIX IN NOVEMBER STRIKE YOU?

We thought it might appeal; after all, skill building and networking are always more pleasant when the sun is shining, the weather is warm and the humidity is low. So save the dates for the Guild's 69th Annual Conference: November 2-4 (with pre-conference institutes on October 31 and November 1) in sunny Phoenix, AZ.



Mesa Arts Center, Mesa, AZ; photo by James Sinzheimer

### The National Guild is very pleased to announce the receipt of the following grants:

\$50,000 from the **MetLife Foundation** to support the Partners in Arts Education project

\$10,000 from the **Samuel I. Newhouse Foundation** for general support

\$7,500 from the **New York State Council on the Arts** for services to the field within New York

\$4,000 from the **Buhl Foundation** to support the 2005 Annual Conference

# Nationalguild.org

## 2004 Survey Data Book still available

Do you know how your salary compares with the rest of the community arts education field? What is the average fee schools in your category are charging for lessons and classes? What percent of schools' annual expenses go to payroll? What percent to financial aid programs for students? These are just a few of the important questions answered in the *2004 Survey of Member Schools Data Book*. Learn more and order it online at [www.nationalguild.org/new/new.htm](http://www.nationalguild.org/new/new.htm).

## Employment listings bring the best candidates to your doorstep

Qualified, experienced arts education leaders consistently check our online employment listings for new opportunities. Don't mount a search for a new full-time executive or staffer without posting a national call for resumes with us. Full members of the Guild, Education Affiliates, and Business Affiliates can post unlimited listings for free by emailing [employment@nationalguild.org](mailto:employment@nationalguild.org). The employment page, one of our most viewed, is [www.nationalguild.org/employment\\_admin/administrative.htm](http://www.nationalguild.org/employment_admin/administrative.htm).

## GUILD NEWS (cont'd)

### Leadership Campaign Off to a Good Start

During 2005, National Guild trustees voted to undertake a Leadership Campaign to fund the creation of an online resource center. The Guild will use Leadership Campaign contributions to provide state-of-the-art communications and industry-specific content to community schools of the arts. We are pleased to report that gifts to the Campaign totaled \$277,500 as of Jan. 24, 2006. To contribute or for more information, contact Jonathan Herman at 212.268.3337 x15 or [jonathanherman@nationalguild.org](mailto:jonathanherman@nationalguild.org).

### National Office Acquires One, Promotes Another

**Claire Wilmoth** began part-time work for the Guild's national office in New York in August, 2005, and contributed to the success of the annual conference (you may have met her there). She has now joined the staff full-time: Claire was hired in January to serve as our administrative coordinator.

A Seattle native, Claire recently graduated with honors from **Northwestern University**, where she helped produce the *Waa-Mu Show*, a nationally renowned, original musical revue by and for Northwestern students. She has held previous employment at **Paul Allen's Experience Music Project** and as a teaching artist for the **Experience Arts Camp**, both in Seattle, WA.

Meanwhile, Membership Associate **Andy Behrens** has been bestowed a new title—membership and marketing manager—and a host of new responsibilities along with it. He will oversee

member services like [nationalguild.org](http://nationalguild.org); take full charge of *GUILDNotes*; and handle much of the communications our office produces, from member recruitment campaigns to attracting sponsors and raising awareness of the community arts education field. Originally from a small town near Oklahoma City, Andy has called New York "home" since 2004.

## Guild Co-Sponsors Arts Advocacy Day, Will Send Delegate

Arts Advocacy Day, the National Arts Action Summit, is an annual event organized for mid-March in Washington, D.C., by **Americans for the Arts** to underscore the importance of developing strong public policies and appropriating increased public funding for the arts. Once again, the National Guild is a national co-sponsor, affording us involvement in shaping a unified arts advocacy message for Capitol Hill, the inclusion of a "Dear Member of Congress" letter in the *Congressional Arts Handbook*, and the opportunity to send a delegate to all Arts Advocacy Day events.

This year the Guild has named Membership & Marketing Manager **Andy Behrens** our organization's representative. Behrens will participate in advocacy training and information sessions March 13th and join a team the following day making lobbying visits to legislative offices.

You can get details on this year's hot issues and join the effort by visiting [www.artsusa.org/get\\_involved/advocate.asp](http://www.artsusa.org/get_involved/advocate.asp). There Americans for the Arts provides the easiest way imaginable to craft a message and deliver it to legislators and even to media in your area. Similarly, Behrens invites any and all Guild members to contact him with words of advice before he descends to Washington: (212) 268-3337 ext. 10 or [andybehrens@nationalguild.org](mailto:andybehrens@nationalguild.org).



Claire Wilmoth  
Photo: Jonathan Herman

## PEOPLE AND SCHOOLS



### Salsbury New ED at Rosie's House

"Rosie's House is the most amazing mission I've ever seen," says **Dana Salsbury**, the theology scholar and skilled fundraiser picked by Rosie's House (Phoenix, AZ) to be its new executive director. Salsbury said he came across an announcement for the position while researching another project, and he fell in love with the school's work right away. "I couldn't believe it," he said. "It is humbling to be part of such a great organization." Rosie's House serves students from impoverished families by loaning them musical instruments and providing instruction and a safe place to go after school for training and homework. Students and their parents sign a contract agreeing to, among other items, practice 25 minutes a day and maintain passing grades in school.

### Flint School to Expand Tuition-Free Programs, Launch Saturday School

The **Ruth Mott Foundation** recently awarded a three-year grant totaling more than \$460,000 to the **Flint Institute of Music**. Operating under the FIM's auspices, the **Flint School of Performing Arts** currently provides tuition-free training to 1,200 of its 3,000 students. The grant will go toward expanding the FSPA's tuition-free offerings and to support "Saturday School," a transition program to move students from non-tuition based programs to long-term music and dance study.

Saturday School is the result of Ruth Mott Foundation-funded research examining some of the best tuition-free programs in the country, including several Guild member schools. Beginning in the fall of 2006, a Saturday School coordinator will make personal contact with students and families enrolled in current programs and invite them to participate in additional classes on Saturdays. While students are in training, their family members may participate in seminars and workshops with FSPA staff to include volunteerism, literacy support, help with filling out financial aid applications, and other topics. Many Saturdays will include informal concerts in the FIM Atrium.

### MACH Wins 2005 Coming Up Taller Award

The **Music and Arts Center for Humanity** (Bridgeport, CT) has been chosen by the **President's**



Actress, Debbie Allen, MACH Program Director Frank Derico, MACH student Tenisi Davis and First Lady Laura Bush at the White House awards ceremony on Wednesday January 25th.

**Committee on the Arts and Humanities** as one of 15 recipients of the 2005 Coming Up Taller Award. MACH was chosen from 250 nominations from 44 states, the District of Columbia, and the U.S. Virgin Islands. The Award recognizes MACH's Cultural Alternatives division, an array of initiatives aimed at the most disadvantaged young people living in the Bridgeport area. With pre-school, in-school, after-school and summer programs, Cultural Alternatives provides training in the performing and visual arts, design and media arts. **First Lady Laura Bush** presented MACH Program Director **Frank Derico** and student **Tenisi Davis** with a plaque and a \$10,000 check at the White House on January 25th.

### PRIME School of Music Closes

After four years of operation, Tucson, Arizona's PRIME School of Music closed its doors permanently December 31, 2005, citing challenges in raising funds. "While the programs were widely accepted," the school explained in a press statement, "the total yearly budget of \$500,000 a year was more than the community could support with fund raising." In late November, its board voted to sell its facility, equipment and musical instruments and reorganize to fund scholarships for disadvantaged youth enrolled in music programs elsewhere in Tucson. The PRIME School served as many as 350 students annually.

### Joseph Thayer Announces Retirement

After 25 years of service to the **Colburn School** (Los Angeles), one of the nation's largest community arts institutions, Executive Director Joseph Thayer has announced he will retire at the close of the 2007-08 academic year. Thayer's accomplishments at Colburn include helping build a 65,000-square-foot facility in downtown LA, the School's home since 1998. Colburn is conducting, in Thayer's words, a "thorough, unhurried search" for a qualified successor.

## NEWS FROM THE FIELD: WASHINGTON REPORT

### Postage Up 5% Overall, 3% for Nonprofits

January 8 marked the effective date for increased postal rates and fees—the first since 2002. The single-piece rate for First-Class Mail jumped from 37 cents to 39 cents, part of a 5 percent overall increase.

As for nonprofit standard mail rates, they are up about 3 percent, except for “enhanced carrier route standard mail,” which hiked its rates by over 12 percent. Enhanced carrier route standard mail is the term applying to pieces weighing less than 16 ounces and prepared in carrier route sequence.

It may come as little surprise that clear, updated information about standard mail rates, comprehensible tables, charts, and those sorts of things are well-nigh impossible to find in USPS communications. However, the application for nonprofit mail status is remarkably uncomplicated. You can download it at [www.usps.com/forms/\\_pdf/ps3624.pdf](http://www.usps.com/forms/_pdf/ps3624.pdf). Once you are approved, you’re best off discussing your organization’s particular needs with your local postmaster.

### Charitable Sector Coalition Urges Grassroots Defense of Tax Provisions

Passed last November, Senate Bill 2020 includes a significant package of charitable giving incentives and reforms, many of which mirror recommendations of the [Panel on the Nonprofit Sector](#), previously reported in *GUILDNotes*. Among the reforms is an extension of the tax deduction for charitable contributions to the 86 million taxpayers who do not itemize deductions. Such a measure would “increase both the number of donors and the total dollars contributed to charitable organizations,” says [Independent Sector](#) (IS), quoting an [Urban Institute](#) report that forecasts up to \$7.2 billion more in contributions annually under the proposed reform.

The House counterpart to the Senate bill, H.R. 4297, does not contain similar provisions, and without strong support from the charitable sector, the House may choose to exclude the measures from the final tax legislation. A fact sheet by IS details the group’s concerns and the components of the bill it believes deserve support: [www.independentsector.org/programs/gr/S2020Fact Sheet.pdf](http://www.independentsector.org/programs/gr/S2020FactSheet.pdf). As always, you can contact your Congressperson by way of the “Tell Your Lawmakers” link at [www.nationalguild.org/advocacy.htm](http://www.nationalguild.org/advocacy.htm)

### Fed Falls Short of Funding Promises: 26 States Provide No New Aafter-School Funding

Research conducted by the [Afterschool Alliance](#) reveals that a majority of U.S. states were unable to fund the new and additional after-school programs they had planned to support in 2005. Congress and the President did not provide states with the increased funding for after-school programs promised in *No Child Left Behind*. “By promising funds and then not delivering, the federal government forced states to

make an impossible choice between supporting [current] after-school programs, or making grants to new programs in communities that are currently un-served,” said AA’s Executive Director [Jodi Grant](#). “We need to do both if we are to generate and sustain the growth in after-school programs that America’s families need.” Grant says her group will help hold the federal government accountable for its promises in 2006. AA’s report *Impossible Choices: How States are Addressing the Federal Failure to Fully Fund Afterschool Programs* is available online:

[www.afterschoolalliance.org/Impossible\\_choices.cfm](http://www.afterschoolalliance.org/Impossible_choices.cfm)

### Arts in Education Program Saved Again from Elimination

For the fifth consecutive year, the FY 2006 budget submitted by President Bush last February proposed scrapping the Department of Education’s Arts in Education programs, which include model arts collaborations with schools, teacher professional development, and arts programs for at-risk youth. And for the fifth year running, Arts in Education was rescued from the dust bin, added to the Department of Education budget by the Senate and accepted by the House. The 2006 budget the President signed into law on December 30 allocates \$35.3 million for Arts in Education, which is a 1 percent decrease over 2005 appropriations, consistent with the across-the-board 1 percent cut in all federal spending programs not associated with Hurricane Katrina relief. Arts in Education makes non-competitive awards to [VSA arts](#) and the [Kennedy Center](#) as well as competitive awards for national demonstrations and Federal leadership activities to encourage the integration of the arts into the school curriculum. At press time for *GUILDNotes*, the program was not accepting grant applications, but you can check in regularly at

[www.ed.gov/fund/grant/apply/grantapps/index.html](http://www.ed.gov/fund/grant/apply/grantapps/index.html)

### House and Senate Finalize NEA Funding

Before adjourning for the year last December, Congress passed the FY 2006 Department of Defense Appropriations bill, which included a 1 percent cut to all Federal spending programs to help pay for hurricane relief. However, Congress’s FY 2006 appropriation to the NEA is \$124.44 million, which is an *increase* of just over \$3 million over FY 2005 funding. [Americans for the Arts](#) attributes this small but important victory to grassroots advocacy efforts—people taking it upon themselves to contact their representatives on behalf of the arts.

### MAKING SENSE OF THE DOLLARS

The federal government spends \$233 million each day to maintain the Iraq occupation, a figure nearly twice the NEA’s budget for all of 2006.

## NEWS FROM THE FIELD: STATES & THE PRIVATE SECTOR

### Growth in Foundation Funding for Arts Education Surpasses the Arts Overall

The first in-depth study on foundation funding for arts education, funded by the **Wallace Foundation**, finds that giving in this area grew faster than arts giving overall between 1999 and 2003. While programs serving children and youth accounted for over 40 percent of the \$209 million given for arts education by the largest U.S. foundations in 2003, arts education funding generally targets all age groups and a wide range of purposes.

"Arts education is a growing area of funder interest," noted **Loren Renz**, vice president for research at the **Foundation Center**. "In recent years, as public funding of arts education has declined, foundation giving for arts education has grown." The number of organizations benefiting from arts education support jumped by one quarter between 1999 and 2003, from roughly 1,400 to 1,800. The vast majority of grant dollars (79.3 percent) and grants (78.3 percent) served arts and arts education organizations, with remaining grants going to K-12 schools and other kinds of organizations.

[http://fdncenter.org/research/trends\\_analysis/pdf/arted05.pdf](http://fdncenter.org/research/trends_analysis/pdf/arted05.pdf)

### Survey: Corporate Contributions Still on the Rise

Charitable giving by 189 of the largest U.S. corporations and corporate foundations totaled \$7.8 billion in 2004, a new survey from the New York City-based **Conference Board** ([www.conference-board.org](http://www.conference-board.org)) reports. Conducted in 2005, the survey found that respondents gave over \$6 billion to U.S.-based organizations in 2004, with international giving accounting for the remainder. The combined total represents two-thirds of the estimated \$12 billion all corporations gave to charity in 2004. Support for health and human services remained a top priority for U.S. corporations, garnering 54 percent of total U.S. contributions. Education, which ranked second in terms of contributions, received 17 percent of the 2004 total, while giving to arts and culture increased slightly (1.5 percent).

### New Philanthropic Efforts Attempt to Revive Rural America

About fifty million Americans live in rural regions; however, such areas receive a disproportionately small fraction of the \$30 billion given out by large foundations each year. A new approach to rural grassroots philanthropy is mobilizing to counteract the exodus of youth and expertise these areas are experiencing. Smaller, local foundations are joining forces with civic and business organizations to recruit young, professional couples as new residents, stimulate entrepreneurship, and attract economic investment. *The New York Times* reported in November that ten couples who

recently moved to Ord, Nebraska, population 2,200, did so in part thanks to relocation assistance provided by the **Valley County Foundation**. The Foundation also helped Ord win a \$75 million investment from a Minnesota company to build a new ethanol plant in town that will provide 35 permanent jobs and inject \$50 million in tax revenue into the community over the next ten years.

### Wallace Foundation Awards Planning Grants for Two Cities, Commissions Research

In pursuit of its objectives to enhance out-of-school learning opportunities and expand participation in arts and culture, the **Wallace Foundation** announced a new initiative in January that will provide over \$3.2 million toward bringing high-quality arts experiences to young people in and out of school. After conducting a nationwide scan, the Foundation recognized New York City and Dallas for their programs connecting schools, cultural institutions and community-based organizations into networks committed to bringing the arts into the lives of more children. Each city will receive over \$1 million to create plans that would build on its success and to facilitate the sharing of effective practices and ideas it has implemented.

A study commissioned from the **Harvard Graduate School of Education** will assess how quality in arts education is achieved generally. **RAND Education** will perform a separate study exploring how cities can most effectively deliver arts education. Stay up to date on all the arts-related resources the Foundation generates at [www.wallacefoundation.org/WF/KnowledgeCenter/KnowledgeTopics/ArtsParticipation/](http://www.wallacefoundation.org/WF/KnowledgeCenter/KnowledgeTopics/ArtsParticipation/)

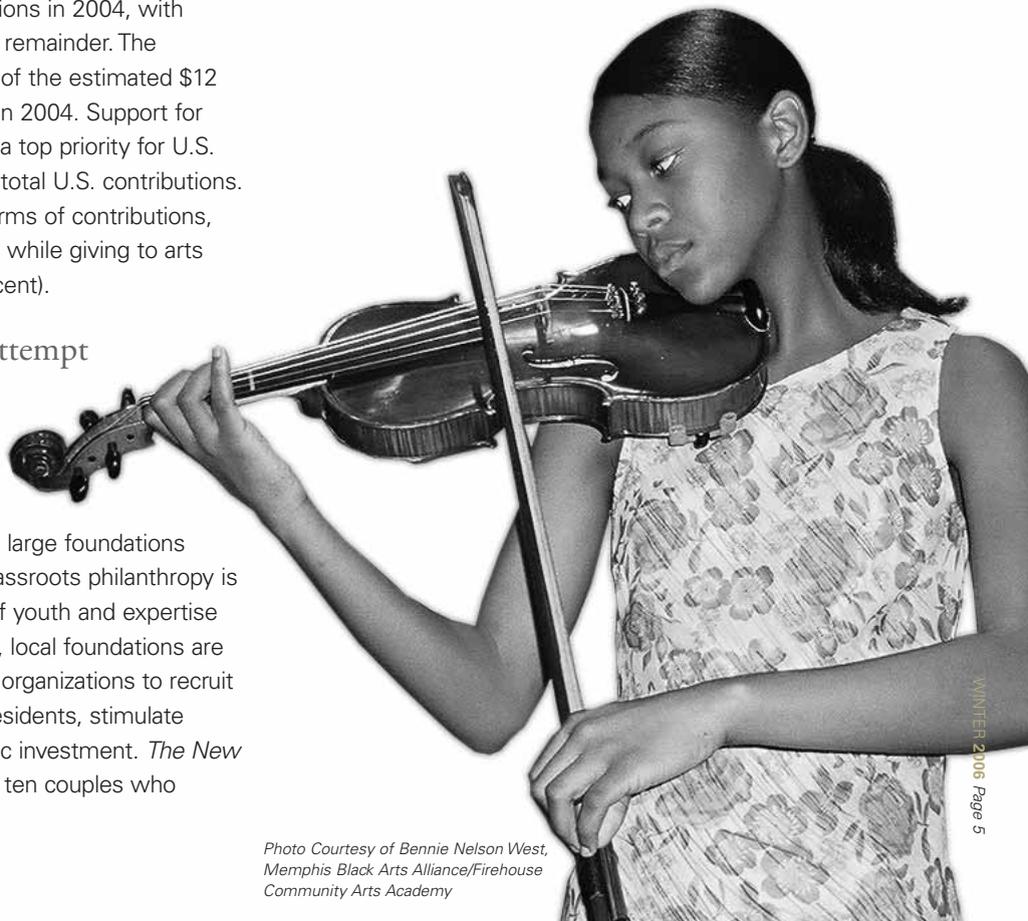


Photo Courtesy of Bennie Nelson West, Memphis Black Arts Alliance/Firehouse Community Arts Academy

## FY 2005 GRANTS AND CONTRIBUTIONS

The Board of Trustees expresses its sincere appreciation to all those who have contributed to the Guild for our programs and operations during 2005. Our continued success and the strength of the national community arts education movement reflect their kind patronage. Following is a list of contributions received for the year as of January 15, 2006.\*

### **\$100,000 and above**

Popplestone Foundation

### **\$50,000 – \$99,999**

MetLife Foundation

National Endowment for the Arts

### **\$10,000 – \$49,999**

Terry Hueneke

Henry & Elaine Kaufman Foundation

NAMM

The New York Community Trust,

Mary Warfield Fund

Samuel I. Newhouse Foundation

### **\$5,000 – \$9,999**

Dexter F. Baker & Dorothy H. Baker Foundation

Emilie Roy Corey

Edward Farmilant

The Grable Foundation

Barry Goldberg

Heinz Foundation

Cynthia Fisher Miller

Gayle Morgan

Robyn A. Newhouse

New York State Council on the Arts

Lowell and Sonia Noteboom

Pennsylvania Council on the Arts

Carol Ross

Katherine T. Schumacher

Steinway & Sons

Yamaha

### **\$1,000 – \$4,999**

The Barthelmes Foundation

Iona Benson

The Buhl Foundation

The Diller-Quaile School of Music

Phyllis Feder

Fulton County Arts Council

Ann and Gordon Getty Foundation

The James Huntington Foundation

Independent Film Channel

Thora Jacobson

Lydia Kontos

LaSalle Bank

Margaret Perry

G. David Peters

Raymond L. Rusnak

Evan Shapiro

Welch & Forbes, LLC

Daniel J. Windham

The Wyss Foundation

### **\$500 – \$999**

Susan S. Aaron

Duffie A. Adelson

The Colburn School

Community Music School,  
Allentown, PA

Alan Fox

Edwina D. French

Jonathan Herman

Kristen Murphy

Earl J. Rusnak, Jr.

George R. Schermerhorn

John C. Sutherland

### **\$100 – \$499**

Sam Ash Music Stores

Carl Atkins

Eric Bachrach

Jane C. Ballard

Brooklyn Music School

Eric & Elisa Callow

Robert Capanna

Elizabeth Carr

Richard Casper

Kenneth T. Cole

## FY 2005 GRANTS AND CONTRIBUTIONS (cont'd)

### \$100–\$499

John & Carol Commerford  
The Custom Group  
Karen Deschere  
Jo Ellen DeVilbiss  
Barbara Field  
Carol Freundlich  
Hartt School Community Division  
Pauline K. Herman  
Janice Honigberg  
IBM International Foundation  
Leslie Jones Irish  
Arthur Judson, III  
David Lapin  
Hadassah B. Markson  
Sally Menges  
Kirsten Morgan  
Nancy S. Morgan  
Morris & Berger  
Edward Oppenheimer  
Ellard Pfaelzer, Jr.  
Patrick J. Pierre  
Margaret Quackenbush  
Alison Rubin  
Katherine Saenger  
Margaret Senter  
Joseph G. & Sarah H. Smongeski  
Robert J. Von Gutfeld  
Dr. Lennard & Judith G. Wharton

Winifred White-Neisser  
Lawrence Zukof

### Up to \$99

Ron Banyay  
Naomi Tudor Borwell  
Church Street School for Music and Art  
Helen W. DuBois  
Christine Felsing  
Robert D. Fitzgerald  
Lawrence & Janice Gockel  
Hoff-Barthelson Music School  
Howard & Francis Kellogg  
Lee Koonce  
Martha Markowitz  
Azim & Lolita Mayadas  
John McCarthy  
Cornelia Nichols  
Carole N. Raymond *in memory of John Kunze*  
Jacqueline Rubel  
Michael & Jody Strong  
Suburban Music School  
VCSU Community School of the Arts  
Gene C. Wenner

*\*We regret any errors or omissions. Please report any corrections to Claire Wilmoth at [claire@nationalguild.org](mailto:claire@nationalguild.org)*



## KATRINA RELIEF CAMPAIGN

Among the hundreds of thousands displaced by Hurricane Katrina were the students, faculty and staff of the New Orleans Ballet Association (NOBA), an award-winning community school and Creative Communities site that provided free instruction to 1,200 inner-city children at three schools and 14 after-school sites. All but two of NOBA's sites were completely flooded in the storm.

Among the fund's donors is Andrew Esquivel, a ballet and hip-hop dance student in Healdsburg, CA. In a competition sponsored last fall by the Sonoma County Ballet Guild, Andrew won second place in his age group. When he heard about the National Guild's campaign for NOBA, Andrew donated his \$75 prize from the competition.

NOBA and the Guild express gratitude to all of the campaign's supporters so far. The following list reflects contributions received as of January 15, 2006.\*

### \$500 and above

Terry Hueneke

Robyn A. Newhouse

### \$100-\$499

Susan S. Aaron

Academy of Sacred Music

Eric Bachrach

Stephen Buck & Hoff-Barthelson Music School

Kenneth T. Cole

Rich Dieter

Gregory Dubay

Larry & Janice Gockel

Chris Maddock

Gayle Morgan

Kirsten Morgan

Nancy Morgan *in memory of Marilyn Carr*

Rosemary Spielmann

Davin Pierson Torre

Lawrence Zukof

### Up to \$99

Laura Appert

Alice Backus

Barbara Bachtell

Suzanne Baker

Allison Ball

Kathy Bestwick

Thomas J. Board

Bryan Bowser

Jean Brody

Jann Bryant

Rosemarie Castellano

Carlona Coker

Judith Davis

Amy Dennison

Megan DeRoche

Richard A. Dickson

Beth Dowd

Andrew Esquivel

Ana M. Fernandez

Marc Field

Judith Fischer

Alan Fox

Diane Girer

Caroline Girgis

Sandra D. Gum

Paula Hepfer

Al & Susan Huetteman

Mark Huxsoll

Mindy H. Krasner

John McCarthy

Ruth Mercer

Kristen Murphy

Regina Nixon

Brian Pearson

Margaret Quackenbush

Michael Reingold

Margaret Senter

Jennifer Sherwood

Andrew Sussman

Rick Williams

\*We regret any errors or omissions. Please report any corrections to Claire Wilmoth at [claire@nationalguild.org](mailto:claire@nationalguild.org)



Photo: Center of Creative Arts, St. Louis

## The Guild is pleased to welcome several new members

### FULL MEMBERS

- **Fulton County Arts Council, Atlanta, GA.** Georgia's largest funder of the arts, the FCAC helps develop policy, public support and funding. Through the work of five community arts centers, contracts for services art funding, and arts education programs, the Council addresses the county's diverse cultural needs.
- **Bass Clef Method Association, Los Angeles, CA.** The BCMA provides lessons in violin, viola, cello, and bass to youth in lower income communities. With a faculty comprised of professionals from regional orchestras, the BCMA plans to form its own ensemble groups in 2006, including a youth orchestra in Inglewood.
- **Neighborhood School of the Arts, Richmond, VA.** The NSA provides group and private instruction for children beyond their regular school arts curriculum and collaborates with area schools, community facilities and churches. Its programs have grown over the last ten years to include a community children's choir and summer fine arts camps.
- **Free Arts for Abused Children of New York City:** Free Arts NYC is a volunteer-based nonprofit bringing the healing power of the arts to children and families who face poverty, homelessness, abuse and other risk factors. Programs are free to students and mobile, offering painting, dance, drama, writing, music, sculpture, photography, and more.

### EDUCATION AFFILIATE

- **Briar Patch Kids School of Music, Nokesville, VA.** Currently a for-profit organization, the BPK School supplies the northern Virginia area with lessons and classes in voice, piano, and guitar. The size and scope of the School's Kindermusik component place it in the top ten percent of Kindermusik programs worldwide.

### BUSINESS AFFILIATE

- **ACEware Systems, Inc., Manhattan, KS.** ACEware Systems has been developing software solutions to meet the registration management needs of educational institutions for 17 years. ACEware's products include the Student Manager, a customizable database, integrated mailing list, reporting and financial tracking system.  
[www.aceware.com](http://www.aceware.com).

## RESOURCES AND OPPORTUNITIES

### DEADLINES SET FOR 2007 NEA

**GRANTS:** The NEA has posted the deadlines and earliest project start dates for FY07 NEA grant applications. Applications must be postmarked by the dates below:

- **Access to Artistic Excellence:** March 13, 2006 deadline (January 1, 2007 earliest project start date) and August 14, 2006 deadline (June 1, 2007 earliest project start date)
- **Challenge America: Reaching Every Community Fast-Track Review Grants:** June 1, 2006 deadline (January 1, 2007 earliest project start date)
- **Learning in the Arts for Children and Youth:** June 12, 2006 deadline (June 1, 2007 earliest project start date)
- **FY07 Grants for Arts Projects:** guidelines are available at [www.nea.gov/grants/apply/Artsed.html](http://www.nea.gov/grants/apply/Artsed.html)

### CITIGROUP FOUNDATION OFFERS ONGOING GRANT PROGRAMS

The Citigroup Foundation supports non-profit organizations throughout the U.S. in localities where its companies do business. One of the areas in which the Foundation gives grants is "Educating the Next Generation," with emphasis on improving educational opportunities in low-income communities. "Programs that enhance learning by integrating the arts into school curricula and increase student access to leading cultural institutions" are also considered. Carnegie Hall's **Weill Music Institute** is among the Foundation's past awardees, having been given \$500,000 in 2004. Applications are accepted at any time during the calendar year; however, early submission is encouraged.

[www.citigroupfoundation.org/citigroup/corporate/foundation/prop.htm](http://www.citigroupfoundation.org/citigroup/corporate/foundation/prop.htm)

### NEW BOOK DEMONSTRATES POSITIVE IMPACT OF ARTS IN SCHOOLS:

The Arts Education Partnership conducted three years of research in ten high-poverty rural and urban schools in the U.S. When the schools made the arts central to their curriculum, the AEP reports, optimal conditions resulted to engage students actively in learning that matters to

them. The research suggests that educational reform can emerge from the bottom up; the student becomes the epicenter of school transformation. Teachers find capacities in their students which can be tapped for excellence in other areas, and a new collaborative dynamic emerges that can transform the entire school. *Third Space: When Learning Matters* chronicles these transformations and gives support to a movement in our country in which parents are demanding a different kind of school for their children.

[www.aeparts.org/ThirdSpacehome.htm](http://www.aeparts.org/ThirdSpacehome.htm)

### THE PUBLIC'S PERSPECTIVE ON ARTS INFUSION:

Where does the public stand on integrating the arts into the school curriculum? A new project funded by the **Ford Foundation** seeks to help would-be reformers understand

the public's perspective, so that strategies will result which afford students lasting arts education opportunities. Interviews with business leaders, a community brainstorming session, a national poll, and focus groups of parents and teachers are summarized.

[www.Keepartsinschools.org/](http://www.Keepartsinschools.org/)

### BEFORE YOU BUILD OR REMODEL YOUR FACILITY...

The **Nonprofit Finance Fund** offers a three-part online series of issues to consider before you undertake a facility project:

[www.nonprofitfinancefund.org/details.asp?autold=21](http://www.nonprofitfinancefund.org/details.asp?autold=21)

**OrgSPACES.org** provides an overview of basic facility planning information:

[www.orgspaces.org/educateyourself/index.htm](http://www.orgspaces.org/educateyourself/index.htm)



Photo: Aimee Helen Koch, Center of Creative Arts, St. Louis

## RESOURCES AND OPPORTUNITIES (cont'd)

**POLICY RESEARCH DIRECTORY AVAILABLE:** Researchers take note: the [Center for Arts and Culture, CPANDA](#), and the [Center for Arts and Cultural Policy Studies](#) at Princeton have released the *2005 Arts & Cultural Policy Research Directory*. Envisioned as a means to map current research in the field and to identify areas of overlap as well as existing gaps, the Directory compiles results of a fall 2005 survey shared with numerous individuals and institutions involved in cultural policy research. [www.culturalpolicy.org/pdf/05ResearchDirectory.pdf](http://www.culturalpolicy.org/pdf/05ResearchDirectory.pdf)

**PUBLICATION PREVIEWS GIVING TRENDS:** The *Foundation Giving Trends Preview* (2 pages, PDF) provides a first look at 2004 grantmaking patterns, a detailed analysis of which will be published by the [Foundation Center](#) in February 2006. Among the findings: Giving by the largest private and community foundations rose 8.1 percent between 2003 and 2004, and arts and culture received 13 percent of foundation grant dollars. [http://fdncenter.org/research/trends\\_analysis/pdf/fgt\\_preview.pdf](http://fdncenter.org/research/trends_analysis/pdf/fgt_preview.pdf)

**WEBSITE OFFERS GUIDANCE FOR ONLINE DONATIONS:** If you're in the market for online credit card software products, [Idealware](#) can help you choose wisely. This new site is dedicated to helping nonprofits with technology products and has reviewed 27 lower-priced online software tools for accepting donations from a website. [www.idealware.org/donations](http://www.idealware.org/donations)

**NEW BOOK DETAILS WHAT'S NEW IN MUSIC EDUCATION TECHNOLOGY:** The [Technology Institute for Music Educators](#) announces *The Technology Guide for Music Educators*. Written by educators for educators, the book analyzes the best software and hardware tools for use in six key areas of music technology: electronic musical instruments, music production, music notation software, technology-assisted learning, multimedia, and productivity tools/classroom & lab management. Charts summarize hundreds of software titles and hardware instruments and equipment, with in-depth descriptions of the products employed most by music teachers and field-tested suggestions for employing technology in the classroom. <http://www.ti-me.org/guide.html>

**DANCE TEACHING STANDARDS DEVISED:** The [National Dance Education Organization](#) announces the completion of three sets of standards: Standards for Dance in Early Childhood, Standards for Learning and Teaching Dance in the Arts: Ages 5–18, and Professional Teaching Standards for Dance in Arts Education. Dance educators, administrators, legislators, students, and parents can use the standards to develop curriculum, understand the breadth and scope of excellence in dance education, and assess whether programs and teachers are imparting what their students should know and be able to do as dancers. They are designed for application in institutions of every size and configuration. [www.ndeo.org](http://www.ndeo.org)

**FUTURE ENVISIONED FOR "ART MUSIC" IN AMERICA:** With popular culture having grown omnipresent in modern American life, overshadowing fine art and folk traditions, many have asked what will happen to "music for music's sake." *Creating a Positive Future for Art Music*, a research paper prepared by the [National Association of Schools of Music](#), helps enliven the subject. It provides an overview of the current state of art music in America by examining internal and external forces on the art music community. Besides posing numerous questions for the discussion of art music's current state, the paper points to roads ahead and suggests steps toward creating a positive future for the art form. [http://nasm.artsaccredit.org/site/docs/doc/Future\\_of\\_Art\\_Music.pdf](http://nasm.artsaccredit.org/site/docs/doc/Future_of_Art_Music.pdf)



Photo: Courtesy of Bennie Nelson West, Memphis Black Arts Alliance/Firehouse, Community Arts Academy

## MONEY MATTERS

### RHODE ISLAND SCHOOL REPORTS SUCCESSFUL HOLIDAY FUND RAISING

The Music School of the Rhode Island Philharmonic will upgrade and replace its studio pianos thanks to a \$38,000 grant from the [Champlin Foundation](#). Its Creative Communities site will soon undergo \$20,000 in improvements by way of a grant from [Hasbro](#), whose employees will pitch in to beautify the building and its grounds. Additionally the Music School was one of four arts organizations in Providence to benefit from a gala fundraiser hosted by [Lisa and Chris van Allsburg](#) and raising \$160,000.

The van Allsburgs are the writing/illustrating team behind *Jumanji*, *The Polar Express*, and another book recently adapted for film, *Zathura*.

### PHILANTHROPIST PROVIDES MAJOR CHALLENGE GRANT FOR HENRY STREET SETTLEMENT

Mrs. Lily Safra matched contributions and pledges made to the Henry Street Settlement (NYC) from December through mid January. Her one-to-one match was available for up to \$500,000. The Settlement houses the [Abrons Arts Center](#) and is a founding member of the Guild.

The **GUILD** encourages members to provide us with news of their activities.  
**GUILD**NOTES submissions should be sent to Andy Behrens, at [editor@nationalguild.org](mailto:editor@nationalguild.org)

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