



Publications Catalog

Guild Publications

Members Non-
members

Benchmarking Data Report: Academic Year 2009-2010

\$95.00 \$135.00

Prepared and Edited by Kenneth T. Cole and Amanda Alef
2010, National Guild
35 pages

**(Report provided free
to organizations that
completed the
survey)**

This report contains critical benchmarking data for community arts education organizations: salaries and staffing levels for key administrative positions, faculty pay rates, pricing for classes and lessons, income and expense ratios, and more. One copy free to member organizations that completed the survey.

Customized survey reports are available. Email kencole@nationalguild.org for more information.

Creativity Matters: The Arts and Aging Toolkit

\$30.00 \$35.00

By Johanna Misey Boyer
2007, National Guild, National Center for Creative Aging, and New Jersey Performing Arts Center
235 pages

The *Toolkit* is the first of its kind and offers the arts and aging fields detailed advice on the design, implementation and evaluation of participatory arts programs for older adults. Such programs have shown to produce significant health benefits for participants, and to strengthen community connections.

La Creatividad Importa: Guía de Recursos Para las Artes y el Envejecimiento

\$30.00 \$35.00

By Johanna Misey Boyer
2007, National Guild, National Center for Creative Aging, and
New Jersey Performing Arts Center
236 pages

The Spanish language version of the Creative Aging Toolkit offers the arts and aging fields detailed advice on the design, implementation and evaluation of professionally led, participatory arts programs for older adults. Such programs have been shown to produce significant general and mental health benefits for participants, and to strengthen community connections.

Guild Publications, continued

Members Non-

Partners in Excellence: A Guide to Community School of the Arts/Public School Partnerships from Inspiration to Implementation \$20.00 \$25.00
 By Jacqueline Sideman Guttman
 2005, National Guild
 106 pages
 This handbook covers the reasons to partner, planning and budgeting, fundraising and advocacy, content creation, professional development, and evaluation and assessment. Worksheets and an annotated bibliography are provided.
 Download this book free at www.nationalguild.org/programs/partners_publication.htm

Community Schools of the Arts: An Arts Education Resource for Your Community \$6.00 \$8.00
 2003, Americans for the Arts
 12 Pages
 This monograph provides an overview of community schools of the arts and their potential benefits to your community, as well as ways community organizations can tap these vibrant resources. It includes profiles of five schools that demonstrate the wide range of institutional models and describe how community schools function and serve their communities. Brief and concise, this publication is an excellent tool for educating boards and other community stakeholders about the community school movement.
 Download this book free at www.nationalguild.org/about_schools.htm

Creative Communities Initiative Summary Report \$15.00 \$20.00
 2007, National Guild
 53 Pages
 This report summarizes an independent, comprehensive evaluation of Creative Communities, a program (2001-2005) which brought high-quality arts instruction to underserved children and youth through partnerships between community schools of the arts and public housing communities. The Report describes the initiative, summarizes its impact, lays out successes and challenges, and offers strategies for sustaining such programs.
 Download this book free at www.nationalguild.org/programs/creatcomm.htm

Ten Steps Toward Starting a Community School of the Arts \$16.50 \$22.00
 By LaMoine MacLaughlin
 2003, National Guild
 28 Pages
 This thoughtful and informative publication is full of facts and advice which will guide community leaders, board and staff members, teaching artists, and aspiring community school directors through the process of launching a successful community school of the arts.

National Guild Mailing Labels

\$25.00

\$95.00

This convenient set of self-adhesive labels of National Guild Full members (consisting of more than 430 organizations and their key executives) can be customized to meet your mailing needs. Our mailing list is not available in electronic format.

Management

\$22.00

\$22.00

Putting Your House in Order: Job Descriptions that Work

By LaMoine MacLaughlin
2005, National Guild
25 Pages

Printed copy by mail

Electronic format (Save \$5)

MacLaughlin draws from proven business methodology to make the case for refining job descriptions in community schools of the arts. He shows how “an organization’s values, vision, mission, and goals come together” in well-crafted descriptions outlining each employee’s (or volunteer’s) responsibilities, enumerated priorities, objective performance indicators, and quantifiable performance standards. The booklet gives examples and provides a template for use in creating your job descriptions. It is the first publication the Guild is offering in electronic format. You may choose to have *Putting Your House in Order* emailed to you as a PDF.

Historical Interest

\$12.00

\$15.00

Dachau Song:

The Twentieth-Century Odyssey of Herbert Zipper

By Paul Cummins
1992, Peter Lang
308 Pages

The amazing life of Herbert Zipper, the first Executive Director of the Guild, is captured in this book. The Austrian conductor and composer was a survivor of the Buchenwald and Dachau concentration camps. While at Dachau, he formed an orchestra that gave secret concerts. After immigrating to the United States, he founded more than a dozen community arts schools. The book includes photographs and drawings by Mr. Zipper himself.

**Sounds of Reform:
Progressivism and Music in Chicago, 1873-1935**

By Derek Vaillant

2003, University of North Carolina Press

400 Pages

A must read for anyone with an interest in music as a tool for social change as well as the historic background from which community schools of the arts arose. Written by Derek Vaillant, Assistant Professor of Communications Studies at the University of Michigan in Ann Arbor, this study places Hull House and its music school within the context of broad cultural trends in America from Reconstruction through the Depression. The 400-page book includes a highly readable chronicle of the music school at Hull House, the experiment of Jane Addams and Ellen Gates Starr that helped launch the community school movement in the United States and forever changed the cultural politics of music and democracy.

\$19.95

\$29.95

NGCSA: A Retrospective

By Azim Mayadas

1995, National Guild

17 Pages

An historic overview of the community school movement and the first fifty years of the National Guild.

\$17.00

\$22.00

**National Guild of Community Schools of Music:
Observations and Recommendations**

By Dr. Max Kaplan

1966, National Guild

103 Pages

The extensive findings of a report commissioned by the National Guild as a self-assessment study.

\$10.00

\$12.00

**Music Youth and Opportunity:
A Survey of Settlement and Community Schools**

By Janet Schenck with a foreword by Harold Bauer

1926, National Guild

56 Pages

A survey of the Settlement and Community Music School movement by the first board president of the National Guild.

\$15.00

\$20.00

**Proposal: A Comprehensive Program of Music
Education for the City of Chicago**

By Dr. Herbert Zipper with the Chicago Public Schools

1968, National Guild

20 Pages

Developed in conjunction with the Chicago public schools, the intent of this proposal was to offer music education to all the children in the city of Chicago.

\$15.00

\$20.00

Proposal for the Establishment of Neighborhood Centers for Music Instruction

By Dr. Herbert Zipper & USC School of Performing Arts
1970, National Guild
16 Pages

\$15.00 \$20.00

This proposal aimed to establish a school of music for disadvantaged children, and the establishment of a teacher training program at the University of Southern California to work with these children.

Mobile Academy of the Performing Arts for Children of Rural South East Arkansas

By Dr. Herbert Zipper and the National Guild
1969, National Guild
33 Pages

\$15.00 \$20.00

This project was designed in cooperation with the National Guild, for a local school district in Arkansas to offer a mobile arts program to disadvantaged rural children.

Studies and Reports

\$15.00 \$20.00

Too Intrinsic for Renown: A Study of the Members of The National Guild

By Richard Evans and Howard Klein with Jane Delgado
1992, Lila Wallace-Reader's Digest Fund
Full Study plus Summary (110 Pages)
Full Study only (86 Pages)
Summary only (24 Pages)

Miscellaneous

\$20.00 \$20.00

New Creative Community: The Art of Cultural Development

By Arlene Goldbard
2006, New Village Press
268 Pages

A foundational textbook about how communities develop themselves and affect social change through the creative arts. This comprehensive, photographically illustrated treatise on the field of community-based arts, which range from political theater on the street to murals celebrating cultural heritage, will appeal to the curious non-specialist reader as well as the practitioner and student.



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