



AMERICANS
for the ARTS

ARTS EDUCATION NAVIGATOR

1

YOUR ROLE

Understand your role in the arts education ecosystem and where to place your influence to be most effective in your advocacy.

2

YOUR STATE

Learn which policies affect arts education in and out of school in your state and who to talk to about them.

3

YOUR INTEREST

Unpack the buzzwords in the field of arts education and connect with other organizations to learn more about what you can do.

4

YOUR STRATEGY

Brush up on your casemaking skills and connect with the latest tools to start crafting your advocacy strategy.

5

YOUR TARGET

Determine who to approach with your advocacy and how to best make the ask to your audience.

6

YOUR STORY

Share your story with others and learn about what else is happening around the country using #ArtsEdAdvocacy.

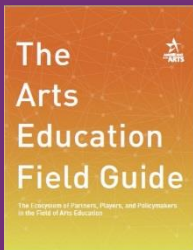
With tools, resources and research from over **300 contributors**, Americans for the Arts and its national partner organizations present a **6 step guide** to crafting your **Personal Arts Education Advocacy Plan**.

www.AmericansForTheArts.org/Navigator

- Over -

CHECK OUT OUR TOOLS & RESOURCES

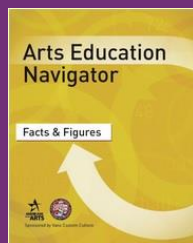
Use these tools to craft the perfect advocacy message.



THE ARTS EDUCATION FIELD GUIDE

It takes a village to provide a well-rounded education to every child. Use this tool to find the connections and partnerships that will strengthen arts education in your community.

www.AmericansForTheArts.org/FieldGuide



ARTS EDUCATION E-BOOKS & HANDOUTS

Each e-book in the series covers a specific topic, ensuring arts education supporters like you are equipped with the knowledge, statistics, and case-making techniques needed to effectively communicate with decision-makers. One page handouts are available for you to print and distribute to others!

www.AmericansForTheArts.org/ArtsEducation



ENCOURAGE CREATIVITY VIDEOS, QUIZ & TOOLKIT

The "Encourage Creativity. Teach the Arts." suite of resources showcases the voices of young people to demonstrate the value and benefits of the arts in their lives. Watch and share the videos, take the quiz or prepare for your advocacy campaign using the toolkit and guide.

www.AmericansForTheArts.org/EncourageCreativity

NATIONAL ARTS IN EDUCATION WEEK TOOLS & RESOURCES

Each year, the field of arts education joins together to celebrate the transformative power of the arts in education. Visit the joint website by Americans for the Arts and partners to get all of the materials you need to celebrate in your community!

www.NationalArtsInEducationWeek.org

