



2017 CONFERENCE FOR COMMUNITY ARTS EDUCATION

NOVEMBER 15-18, 2017
SAN FRANCISCO/OAKLAND, CA

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The National Guild for Community Arts Education and our Bay Area members welcome you to the 2017 Conference for Community Arts Education, our 80th annual conference. The following information is intended to make your participation more productive and enjoyable:

CONFERENCE REGISTRATION DESK

Please feel free to stop by the conference registration desk at any time should you have questions or need assistance. The desk is open as follows:

Wednesday, November 15	8:00am – 5:00pm	Oakstop, Suite 201 (Oakland, CA)
Thursday, November 16	7:30am – 5:30pm	Westin St. Francis, Colonial Ballroom
Friday, November 17	7:30am – 5:00pm	Westin St. Francis, Colonial Ballroom
Saturday, November 18	8:00am – 11:30am	Westin St. Francis, Colonial Ballroom

For assistance after 12:30pm on Saturday, please come to the Guild office in Derby – 2nd Floor.

GET TO KNOW THE GUILD DESK

Thursday, November 16	2:00pm – 7:00pm	Colonial Ballroom
Friday, November 17	8:00am – 5:00pm	Colonial Ballroom

ARTS EDUCATION EXPO

Thursday, November 16	8:00am – 7:00pm	Colonial Ballroom
Friday, November 17	8:00am – 5:00pm	Colonial Ballroom

OFFICE HOURS

Meet with an expert in the field for a free consultation focused on your questions, challenges, and areas of interest. Consultations are available for individuals or groups on a first-come, first-served basis during scheduled Office Hours blocks. See the list of experts and sign-up for a consultation at the Registration Desk in the Colonial Ballroom.

Thursday, November 16	12:15pm – 1:30pm	Italian Room
	3:30pm – 4:00pm	Italian Room
Friday, November 17	12:15pm – 1:30pm	Italian Room
	3:30pm – 4:00pm	Italian Room

MOBILE APP – Get the Program Book on Your Mobile Device

We’ve taken the conference mobile. Get your entire program book plus maps, social media links, and more on your mobile device. You can also save a tree by using the app to complete an electronic evaluation form for each session you attend. **Simply scan the QR code on the right** or download “AttendeeHub” in the iPhone or Android app stores, and search “2017 Conference for Community Arts Education.”



NAME BADGES

Conference delegates should wear their names badges at all times during the conference, whether attending “on-site” events at the conference hotel or “off-site” events at other locations.

DINING AT THE CONFERENCE

Your conference registration includes several meals and coffee breaks (see program for details). You were also given the option to pre-register for the Food for Thought Luncheons (Nov. 16). If you did not pre-register for the luncheons, or if you are simply looking to grab a quick snack during the conference, head to Caruso’s at the Westin St. Francis lobby. Please note: outside food and beverages are not allowed at the conference.

GUEST TICKETS

If you would like to bring a guest with you to the Opening Night Reception, Annual Awards Breakfast, or Closing Night Celebration, guest tickets may be purchased at the registration desk, located in the Colonial Ballroom on the Mezzanine floor. Price is as follows:

- Opening Night Reception \$25
- Closing Night Reception \$25
- Annual Awards Breakfast \$35

SITE VISITS, Saturday, November 18, 10:15am – 4:30pm

Get a behind-the-scenes look at some of Bay Area’s exemplary and innovative community arts education providers. Roundtrip transportation is provided to and from the Westin St. Francis for all site visits. Meet your party at 10:15am in the Hall of Mirrors on the Mezzanine floor. Tickets are required, free-of-charge, and must be secured in advance. All site visits are sold-out. For more information, see pages 33-34.

PUBLIC FORUM & STUDENT SHOWCASES

Wednesday, November 15

Programming FOR the Future WITH the Future

Off-site; free & open to public. Pre-registration required. Please check the registration desk for availability. See page 8 for details.

Thursday and Friday,
November 16 and 17

Student Visual Arts Showcase

in Hall of Mirrors (Mezzanine floor). All day. See page 20 for details.

Student Performance Showcases

Presented during the Opening Plenary and Thursday Coffee Break, Friday Plenary, and Opening and Closing Night Receptions

Saturday, November 18

Emerging Young Artists Residency Showcase

Presented during the Annual Awards Breakfast. See page 31 for details.

INTERNET & SOCIAL MEDIA

There will be free wifi access in the lobby level of the hotel. Use **@communityartsed #ArtsEd17** on all your posts to join the online conversation. All posts on Twitter and Instagram using **#ArtsEd17** will appear in the Activity Feed section of the conference mobile app.

AUDIO AND VIDEO RECORDING

Audio and video recording of conference sessions, presentations, and performances is prohibited.

2017 Conference for Community Arts Education

Schedule at a Glance



Time	WEDNESDAY – 11/15/2017	Room
8:00am 5:00pm	Preconference Check-in	Oakstop, 1721 Broadway, Suite 201, Oakland, CA
9:30am 4:30pm	Catalyzing Creative Aging Institute	Broadway Office Suite
	Equity Frameworks: Community-Centered Organizational Leadership	Telegraph Gallery Suite
	Nonprofit Sustainability: Money and Mission	Sole Space
	Trauma-Informed Practice: Setting the Stage	International Gallery Suite
10:00am 5:00pm	CAELI Alumni Retreat - Refuse to Despair: Building Community, Generating Hope, Demonstrating Courage <i>*For CAELI Alumni Only</i>	Theater Space, 1540 Broadway
6:00pm 8:00pm	Programming FOR the Future WITH the Future	Curran Theatre, 445 Geary St. San Francisco, CA

Time	THURSDAY – 11/16/2017	Room
7:30am 5:30pm	Registration Open	Colonial Ballroom, Westin St. Francis
8:00am 5:30pm	Arts Education Expo	
Discipline Roundtable Breakfasts		
Pick up breakfast: 8:00am 8:15am	<i>Please pick up your breakfast in <u>Colonial Room</u> and proceed to the following breakfast:</i>	
	Dance Roundtable Breakfast	Georgian
Discipline Roundtable Session: 8:30am 9:45am	<i>Please pick up your breakfast outside <u>Elizabethan foyer</u> and proceed to the following breakfasts:</i>	
	Media Arts Roundtable Breakfast	Essex
	Music Roundtable Breakfast	Elizabethan D
	Theater Roundtable Breakfast	Elizabethan B
	Visual Arts Roundtable Breakfast	Elizabethan A
8:30am 9:45am	CAELI Informational Breakfast	Yorkshire
10:00am 11:30am	Opening Plenary: The Art of Justice	Grand Ballroom
11:30am 12:00pm	Book Signing with Hasan Davis	Colonial Ballroom
Food for Thought Luncheons		
<i>Lunch is provided with main conference and single day registrations. See page 12 for details.</i>		
12:00pm 1:30pm	Next Levels	
	Recruiting and Retaining Quality Staff	Elizabethan C
	Building Student Participation in Fee-Based Programs	Elizabethan D
	Using Mediation to Effectively Manage in the Workplace	Georgian
	Leadership Over 50: Growth and Adaptation for Late-Career Leaders	Victorian
	Cutting-Edge Marketing in the Arts	California East
	Long Table Conversations	
	Supporting Immigrant Families & Artists	Essex
	Work/Life Balance for Parents & Caregivers	Yorkshire
	Showcases	
	AdobeProject 1324	Elizabethan B
	Music Education Technology	Borgia
	Registration/Classroom Management Software	California West
TriNet: Four Truths About Hiring and What You Can Do About Them	Elizabethan A	

Time	THURSDAY – 11/16/2017	Room
12:15pm 1:30pm	Office Hours	Italian Room
2:00pm 7:00pm	Get to Know the Guild Desk Open	Colonial Ballroom
2:00pm 3:30pm	Building a Culture of Accountability to Strengthen Community Impact	Grand Ballroom
	Connecting Purpose, Paradigm, and Practice	Olympic
	Homegrown: From Student Alumni to Staff	California East
	Life is Living: The Creative Ecosystem in Action	Georgian
	NO WHINING: Discovering How to Lead in the Dark	Elizabethan C & D
	The Student Voices Campaign: Making Art to Create School Change	Elizabethan A
	Youth Justice: A Collective Action Approach	California West
3:30pm	Coffee Break	Colonial Ballroom
4:00pm	Office Hours	Italian Room
4:00pm 5:30pm	Are You Ready to be Radical?	Grand Ballroom
	From Oakland to Boston: Taking the "Healthy Neighborhoods" Model to the Next Level	Olympic
	Multiple Points of View: Exploring Success and Failure within MoMA's Community Partnership Program	Georgian
	Pathways to Civic Leadership	Elizabethan C & D
	Purposeful Evaluation: How Do We Know We're Walking our Talk?	California West
5:30pm 7:00pm	Social Emotional Learning in the Arts: Using Youth Program Quality Methods to Support Staff	California East
	Surviving and Thriving in Today's Socio-Political Climate: Culturally Responsive Pedagogy	Elizabethan A
5:30pm 7:00pm	Opening Night Reception & Expo Kick-Off	Italian Room & Colonial Ballroom
7:15pm 10:00pm	Dine Arounds <i>See details on page 20.</i>	Off-site

Time	FRIDAY – 11/17/2017	Room
7:30am 5:00pm	Registration Open	Colonial Ballroom, Westin St. Francis
8:00am 5:00pm	Get to Know the Guild Desk Open Arts Education Expo	
8:00am 8:45pm	Meet the Ambassadors Breakfast	
8:00am 9:00am	Northeast Chapter Meeting New York Metro Chapter Meeting	Elizabethan A Elizabethan B
9:00am 10:00am	Annual Meeting	California East & West
10:15am 11:45am	Friday Morning Plenary: Designing Your Life	Grand Ballroom
11:45am 12:15pm	Book Signing with Bill Burnett	Colonial Ballroom
11:45am 12:15pm	Lunch Break <i>You are encouraged to bring your lunch to the networking meeting of your choice at 12:15pm. Note: outside food and beverages not allowed at the conference.</i>	
12:15pm 1:30pm	Office Hours	Italian Room
12:15pm 1:30pm	Networking Meetings	
	Art Centers	Victorian
	Arts-in-Education	Essex
	Collegiate Divisional	Elizabethan C
	Creative Youth Development	Elizabethan D
	Emerging Leaders	Elizabethan B
	Teaching Artist Development	Hampton
	Small School	Olympic
	Mid-Sized School	Kent
Large School	Elizabethan A	
2:00pm 8:00pm	Working in Trauma-Impacted Communities: Building Capacity for Self-Care to Better Care for Others (Workshop, Dinner, & Site Visit)	Grand Ballroom / Off-site (RYSE)
2:00pm 5:30pm	Catalyzing Your Individual Donor Program	Georgian
2:00pm 3:30pm	A Federal Briefing: What's Going on With Trump, DeVos, and ESSA?	Elizabethan A
	Building a Collaborative Model for Creative Youth Development	Elizabethan B
	Organizing Local Peer Learning Networks	California East
	Reaching Every Student: Strategies for Teaching the Arts Effectively to Students with Special Needs	Olympic
	Youth Reshaping Communities: Creative Placemaking & Education	California West
3:30pm 4:00pm	Coffee Break	Colonial Ballroom
	Office Hours	Italian Room
4:00pm 5:30pm	A Public/Private Partnership for Media Arts Education and Creative Youth Development	California East
	Building Sustainable Arts Learning Models: How Arts Integration Supports District-Wide Priorities	Elizabethan A
	Changing the Conversation: The Role of Youth Voice in Catalyzing a Public Health Campaign	California West
	The Radical Act of Self-Care: Sustaining Yourself as a Leader	Elizabethan C & D
	What is a Racial Equity Strategy?	Olympic

Time	SATURDAY– 11/18/2017	Room
8:00am 11:30am	Registration Open	Colonial Ballroom, Westin St. Francis
8:00am 10:00am	Annual Awards Breakfast	Grand Ballroom
Site Visits <i>Meet your party in the Hall of Mirrors on the Mezzanine floor at 10:15am.</i>		
10:15am 4:00pm	Activating Alumni: The Crucible (Visual Arts)	Offsite
	Community, Power, and Privilege in Dance: ODC Dance and Luna Dance Institute (Dance)	
	Complete Music Education: Community School of Music and Arts (Music)	
	Launching Career Pathways: Youth Radio (Creative Youth Development)	
	Next Gen Theatre Creators: Berkeley Repertory Theatre & American Conservatory Theater (Theatre)	
10:30am 5:00pm	Community Arts Educators for Racial Equity Institute: Destiny Arts Center	Colonial Ballroom / Off-site (Destiny Arts Center)
Institutes		
10:30am 5:00pm	High Impact Partnerships with K-12 Schools	Olympic
5:30pm 8:00pm	Transformative Leadership: Leading, Caring for and Preparing the People You Serve	California West
5:30pm 8:00pm	Closing Night Celebration	California East & West



2017 Conference for Community Arts Education

Tracks

Sessions are organized in progressive tracks to provide you in-depth training in Leadership Development, Community Partnerships, Creative Youth Development, Arts & Healing, Social Justice, Arts in Education, as well as the Arts Management skills you need to grow your organization. Choose one pathway or sample a variety to create your own best conference experience.

Several preconferences, discipline-specific roundtables and site visits, and network meetings based on organizational type are not included below.

Arts in Education	
Surviving and Thriving in Today's Socio-Political Climate: Culturally Responsive Pedagogy	Thursday, Nov. 16
The Student Voices Campaign: Making Art to Create School Change	Thursday, Nov. 16
Networking Meeting: Arts in Education	Friday, Nov. 17
A Federal Briefing: What's Going on With Trump, DeVos, and ESSA?	Friday, Nov. 17
Building Sustainable Arts Learning Models: How Arts Integration Supports District-Wide Priorities	Friday, Nov. 17
High-Impact Partnerships with K-12 Schools	Saturday, Nov. 18

Arts & Healing	
Preconference: Trauma-Informed Practice: Setting the Stage	Wednesday, Nov. 15
Opening Plenary: The Art of Justice	Thursday, Nov. 16
Food for Thought Luncheon: Supporting Immigrant Families and Artists	Thursday, Nov. 16
Are You Ready to be Radical?	Thursday, Nov. 16
Building a Culture of Accountability to Strengthen Community Impact	Friday, Nov. 17
Working in Trauma-Impacted Communities: Building Capacity for Self-Care to Better Care for Others (Workshop, Site Visit, & Dinner)	Friday, Nov. 17

Community Partnerships	
Preconference: Catalyzing Creative Aging Institute	Wednesday, Nov. 15
Life is Living: The Creative Ecosystem in Action	Thursday, Nov. 16
Food for Thought Luncheons: Supporting Immigrant Families & Artists	Thursday, Nov. 16
Multiple Points of View: Exploring Success and Failure within MoMA's Community Partnership Program	Thursday, Nov. 16
Organizing Local Peer Learning Networks	Friday, Nov. 17
A Public/Private Partnership for Media Arts Education and Creative Youth Development	Friday, Nov. 17

Arts Management	
Preconference: Nonprofit Sustainability: Money and Mission	Wednesday, Nov. 15
Food for Thought Luncheon: Building Student Participation in Fee-Based Programs	Thursday, Nov. 16
Food for Thought Luncheon: Cutting-Edge Marketing in the Arts	Thursday, Nov. 16
Food for Thought Luncheon: Music Education Technology Showcase	Thursday, Nov. 16
Food for Thought Luncheon: Recruiting and Retaining Quality Staff	Thursday, Nov. 16
Food for Thought Luncheon: Registration/Classroom Management Software Showcase	Thursday, Nov. 16
Food for Thought Luncheon: TriNet: Four Truths About Hiring And What You Can Do About Them	Thursday, Nov. 16
Food for Thought Luncheon: Using Mediation to Effectively Manage in the Workplace	Thursday, Nov. 16
Connecting Purpose, Paradigms, and Practice	Thursday, Nov. 16
Purposeful Evaluation: How Do We Know We're Walking Our Talk?	Thursday, Nov. 16
Catalyzing Your Individual Donor Program	Friday, Nov. 17

Creative Youth Development	
Programming FOR the Future WITH the Future (Public Forum)	Wednesday, Nov. 15
Opening Plenary: The Art of Justice	Thursday, Nov. 16
Homegrown: Student to Alumni to Staff	Thursday, Nov. 16
Food for Thought Luncheon: Adobe Project 1324	Thursday, Nov. 16
Changing the Conversation: The Role of Youth Voice in Catalyzing a Public Health Campaign	Thursday, Nov. 16
Social Emotional Learning in the Arts: Using Youth Program Quality Methods to Support Staff	Thursday, Nov. 16
Networking Meeting: Creative Youth Development	Friday, Nov. 17
Building a Collaborative Model for Creative Youth Development	Friday, Nov. 17
Youth Reshaping Communities: Creative Placemaking & Education	Friday, Nov. 17
Annual Awards Breakfast: Emerging Young Artists Residency Showcase	Saturday, Nov. 18
Site Visit: Launching Career Pathways: Youth Radio	Saturday, Nov. 18

Social Justice	
Preconference: Catalyzing Creative Aging Institute	Wednesday, Nov. 15
Preconference: Equity Frameworks: Community-Centered Organizational Leadership	Wednesday, Nov. 15
Opening Plenary: The Art of Justice	Thursday, Nov. 16
Food for Thought Luncheon: Supporting Immigrant Families & Artists	Thursday, Nov. 16
Youth Justice: A Collective Action Approach	Thursday, Nov. 16
From Oakland to Boston: Taking the "Healthy Neighborhoods" Model to the Next Level	Thursday, Nov. 16
Reaching Every Student: Strategies for Teaching the Arts Effectively to Students with Special Needs	Friday, Nov. 17
What is a Racial Equity Strategy?	Friday, Nov. 17
Community Arts Educators for Racial Equity Institute: Destiny Arts Center	Saturday, Nov. 18
Site Visit: Community, Power, and Privilege in Dance: ODC Dance and Luna Dance Institute	Saturday, Nov. 18

Leadership Development	
Preconference: Equity Frameworks: Community-Centered Organizational Leadership	Wednesday, Nov. 15
CAELI Alumni Retreat - Refuse to Despair: Building Community, Generating Hope, Demonstrating Courage *CAELI Alumni Only	Wednesday, Nov. 15
CAELI Informational Breakfast	Thursday, Nov. 16
Food for Thought Luncheon: Leadership Over 50: Growth and Adaptation for Late-Career Leaders	Thursday, Nov. 16
Food for Thought Luncheon: Work/Life Balance for Caregivers	Thursday, Nov. 16
Office Hours	Thursday, Nov. 16 & Friday, Nov. 17
NO WHINING: Discovering How to Lead in the Dark	Thursday, Nov. 16
Pathways to Civic Leadership	Thursday, Nov. 16
Friday Plenary: Designing Your Life	Friday, Nov. 17
Networking Meeting: Emerging Leaders	Friday, Nov. 17
The Radical Act of Self-Care: Sustaining Yourself as a Leader	Friday, Nov. 17
Transformative Leadership: Leading, Caring for and Preparing the People You Serve	Saturday, Nov. 18

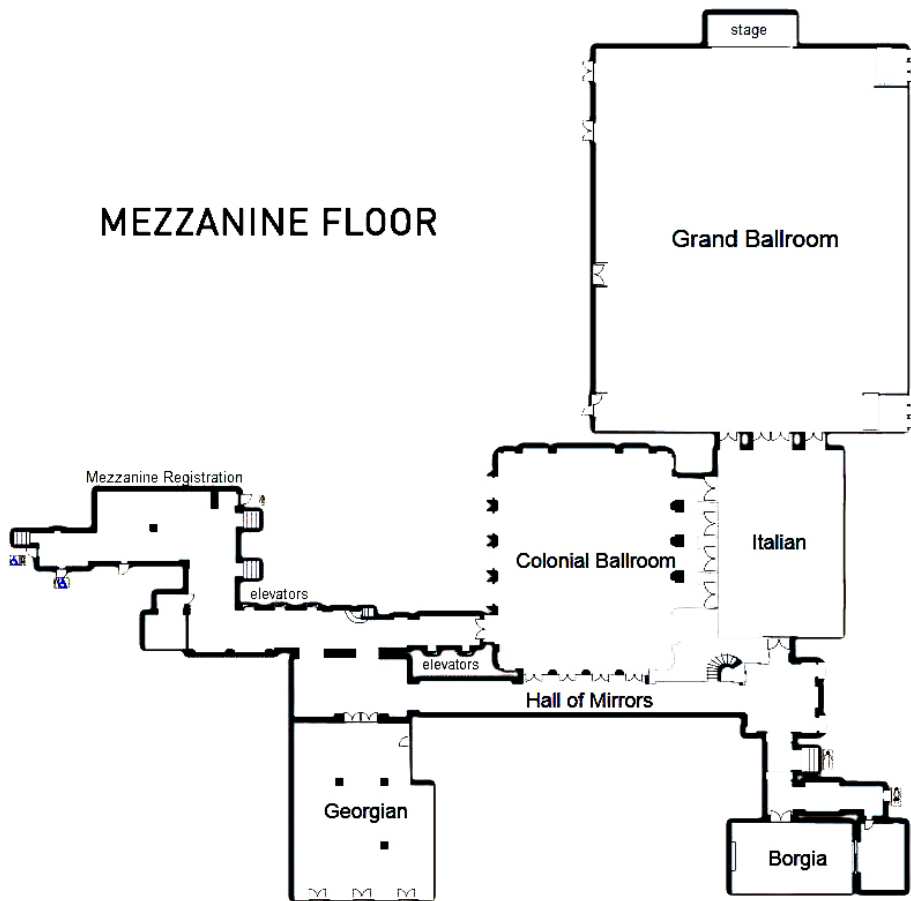
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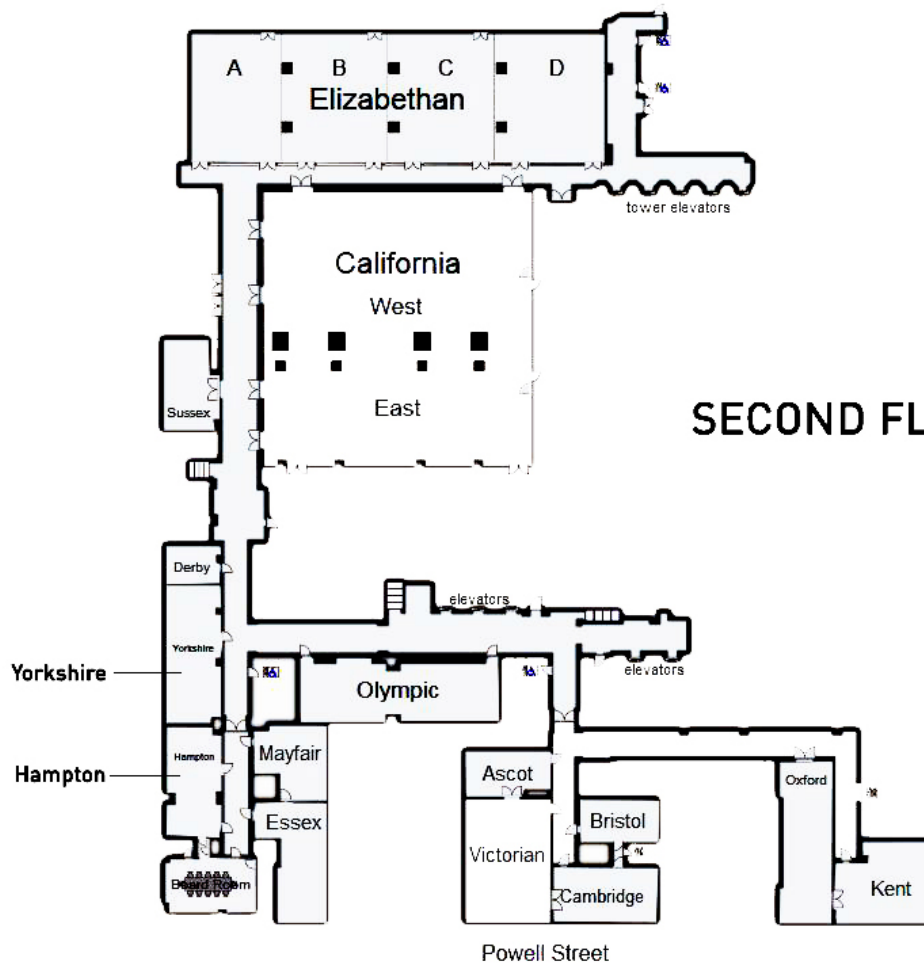


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See how you can incorporate
The Royal Conservatory
Certificate Program into
your current teaching

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our showcase

Outstanding Digital Technology for Developing Well-Rounded Musicians

Date: Thursday, November 16
Time: 12:00pm - 1:30pm
Location: Borgia Room

For over 130 years, The Royal Conservatory has been a leader in music education. Join Elaine Rusk as she explores outstanding digital resources for students, including interactive online courses and engaging digital apps. Meeting students "where they live", these tools for theory and musicianship support the development of the complete musician.



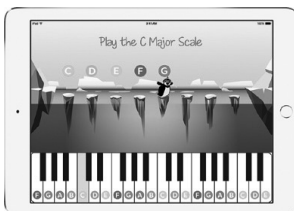
Presenter:
Elaine Rusk

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The finest instrument is the mind.

2017 CONFERENCE FOR COMMUNITY ARTS EDUCATION

The 80th Conference of the National Guild for Community Arts Education

@communityartsed | #ArtsEd17

Wednesday, November 15

8:00am-
5:00pm

PRECONFERENCE CHECK-IN

Oakstop, Suite 201, 1721 Broadway, Oakland, CA

All preconference institutes are sold-out. Lunch and snack are provided for all registrants.

9:30am-
4:30pm

Catalyzing Creative Aging Institute

Broadway Office Suite, Oakstop

Sponsored by Aroha Philanthropies, The Music Man Foundation, and The Moca Foundation.

In this full-day institute, led by Lifetime Arts, you will gain a deeper understanding of current research and funding trends in creative aging, best practices for designing and implementing arts education programs for older adults, and strategies for recruiting and retaining older adult participation.

Speakers:

Nathan Majoros, Program Director, Lifetime Arts

Annie Montgomery, Director of Professional Development, Lifetime Arts

Maura O'Malley, CEO/Co-Founder, Lifetime Arts

Equity Frameworks: Community-Centered Organizational Leadership

Telegraph Gallery Suite, Oakstop

In this transformative institute, you will gain new strategies and resources to help lead more effectively and create more equitable learning communities. Throughout the workshop you'll also develop your own provisional action plan for creating diversity, inclusion, and equity within your organization and programs.

Speaker:

Dr. Derrick Gay, Educational Consultant

Nonprofit Sustainability: Money and Mission

Sole Space, Oakstop

Nonprofit sustainability lies at the intersection of exceptional impact and financial viability. In this day-long institute, nonprofit leadership expert Jan Masaoka provides a framework that will help executives and boards at community arts education organizations integrate financial performance and mission considerations into their strategic decision-making. As a participant, you will gain a clear picture of the absolute and relative performance of each of your organization's programs, earned revenue sources, and fundraising efforts, and be in a better position to make smart resource allocation decisions now and in the future—even in times of financial hardship or uncertainty.

Speakers:

Jan Masaoka, Chief Executive Officer, The California Association of Nonprofits

Paula Smith Arrigoni, Consultant

9:30am-
4:30pm

Trauma-Informed Practice: Setting the Stage
International Gallery Suite, Oakstop

Learning how to identify and creatively address the effects of psychological, physical, emotional, and historical trauma is becoming a critical aspect of the work of community arts educators. Join us on a journey in using arts and culture to address trauma in our communities. This highly interactive institute will help you gain a deeper understanding of what is meant by "trauma"—its historical roots as well as its contemporary manifestations—and how you can work to shift your organization's practice towards goals of community health and well-being.

Speakers:

Gregory Hodge, Consultant, Brotherhood of Elders Network

Jerry Tello, Founder & Director of Training, National Compadres Network

10:00am-
5:00pm

CAELI Alumni Retreat - Refuse to Despair: Building Community, Generating Hope, Demonstrating Courage
Theater Space at 1540 Broadway, Oakland, CA – For CAELI Alumni Only

Sponsored by American Express and the Cleveland Foundation.

Our first-ever CAELI Alumni Retreat is designed to enable you to reconnect with the central ideas of the Guild's leadership institute, build relationships with other program alumni, and continue learning from long-time faculty members John McCann and Ronnie Brooks. Together, we'll address the challenges presented by the increased tension in our communities; the continued difficulty of gaining adequate support for the work itself; and the need to generate resilience, strength, and hope in ourselves and those with whom we work.

Speakers:

Ronnie Brooks, Director, James P. Shannon Leadership Institute and CAELI Faculty

John McCann, President, Partners in Performance and CAELI Faculty

6:00pm-
8:00pm

Programming FOR the Future WITH the Future
Presented with the Curran Theatre

Offsite at the Curran Theatre, 445 Geary St., San Francisco, CA

Free & open to the public; pre-registration required. Check availability with the registration desk.

In the culture of design, we have grown adept at talking about the future without integrating "future citizens" into the conversation. Specifically, this means creating policy and programming decisions that are for and about young people without consulting or including young people in the process. A number of leaders have begun recognizing this process flaw, and have committed to co-designing next generation systems with young people whose outcomes are justice. Inspired by the multi-city conference Create Justice, organizers in the San Francisco Bay Area have forged partnerships between adults and teens who work with two seminal youth centered organizations: YBCA's Youth Fellows and First Exposures. Join us this evening for an overview of what co-designed systems look like in principle, and participate in a cross-generational workshop on the ground to experience what this modality feels like in practice.

Speakers:

Carole Shoentsein Hays, Chief Executive Officer, Curran Theatre

Jonathan Herman, Executive Director, National Guild

Marc Bamuthi Joseph, Chief of Program and Pedagogy, Yerba Buena Center for the Arts

Rebeka Rodriguez, Civic Engagement Manager, Yerba Buena Center for the Arts

Youth Fellows, Yerba Buena Center for the Arts

Youth Advisory Board, First Exposures

7:30am-
5:30pm

REGISTRATION OPEN
Colonial Ballroom, Westin St. Francis

8:00am-
7:00pm

ARTS EDUCATION EXPO
Colonial Ballroom
Come find resources for yourself, your students, and your teachers, such as cutting-edge registration software, HR solutions, music education technology, and more!

8:30am-
9:45am

DISCIPLINE ROUNDTABLE BREAKFASTS
Kick-off your conference experience by engaging in a focused conversation with your peers who work in your artistic discipline at organizations across the country. This is a great way for veterans and first-time conference attendees alike to make connections that will last through the next three days and beyond! Please pick up your breakfast between 8:00am-8:30am before proceeding to your room.

Please pick up your breakfast in Colonial Ballroom and proceed to the following breakfast:

Dance— Georgian

Facilitators:

Lisa Green, Director of Dance & Music Departments, DreamYard Project

Dawn Reese, Chief Executive Officer, The Wooden Floor

Please pick up your breakfast outside Elizabethan foyer and proceed to the following breakfasts:

Media Arts—Essex

Facilitators:

Kasandra Verbrughen, Executive Director, Spy Hop Productions

Guillermina Zabala, Media Arts Director, SAY Si

Music— Elizabethan D

Facilitators:

Ayriole Frost, Executive Director, Shift: Englewood

Kurtis Gildow, Dean of Programs, Merit School of Music

Theater— Elizabethan B

Facilitators:

Sarah Rinner, Senior Director of Out of School Time Programs, Creative Action

Shirley Taylor, Director of Education, Apollo Theatre Education Program

Visual Arts— Elizabethan A

Facilitators:

Allison Valchuis, Art Center Director, 92nd Street Y School of the Arts

Rebecca Tuynman, Education Manager, Ryman Arts



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OPENING RECEPTION & EXPO KICK-OFF

Colonial Room at the Westin St. Francis Hotel
Thursday, November 16, 5:30pm – 7:00pm

EXPO SCHEDULE

Colonial Room
Thursday, November 16, 8:00am – 7:30pm
Friday, November 17, 8:00am – 5:00pm

EXHIBITORS

ASAP
Boston Conservatory at Berklee
Free: The Power of Performance
ModVantage
Music Together
My Music Staff
Playbill
The Royal Conservatory Certificate Program
ShowTix4U
TriNet
WEST LOVE
Wurrly.edu



8:30am-
9:45am

CAELI INFORMATIONAL BREAKFAST

Yorkshire

Please pick up your breakfast in Colonial Ballroom, located on the Mezzanine floor.

For the past eight years, the Guild's Community Arts Education Leadership Institute (CAELI) has provided leadership development training for 201 community arts education leaders across the country. The seven-month program includes a 360-degree feedback process and advanced assignments, a 5-day/4-night seminar at Bryn Mawr College (Philadelphia, PA), and follow-up coaching and peer mentoring sessions. Learn first-hand from CAELI faculty and institute alumni what it takes to be part of this transformative leadership development experience.

Speakers:

Ronnie Brooks, Director, James P. Shannon Leadership Institute and CAELI Faculty

André Middleton, Co-Chair Board of Directors, Friends of Noise

10:00am-
11:30am

OPENING PLENARY

Grand Ballroom

Student Performance

The Little Stars Trio, San Francisco Conservatory of Music

Youth Speaks Poets in Performance

Welcoming Remarks

Jonathan Herman, Executive Director, National Guild

Nancy Ng, Director of Community Engagement, Luna Dance Institute

Tom Decaigny, Director of Cultural Affairs, San Francisco Arts Commission

Milestone Awards Presentation

Renée Chatelain, President and CEO, Arts Council of Greater Baton Rouge

Sarah Crowell, Artistic Director, Destiny Arts Center

James Kass, Founder, Youth Speaks

Introduction

James C. Horton, Director of Learning & Leadership Development, National Guild

Keynote Address

The Art of Justice

Hasan Davis is a Hope Dealer. He knows first-hand the impact that one committed champion can have in transforming a young life experiencing difficult times. As a young man, Hasan faced multiple social and personal challenges, but the opportunity to creatively engage the world and find his own voice allowed him to exchange one "JD" for another. He went from Hasan Davis, Juvenile Delinquent to Hasan Davis, Juris Doctor. Come walk a few miles with Hasan and be reminded why your work is even more important today than ever.

Speaker:

Hasan Davis, President, Hasan Davis (HD) Solutions

Q&A Session with Hasan Davis

11:30am-
12:00pm

BOOK SIGNING WITH HASAN DAVIS

Colonial Ballroom

Purchase signed copies of Hasan Davis's book, "Written Off: How One Man's Journey Through Poverty, Disability and Delinquency is Transforming the Juvenile Justice System."

12:00pm-
1:30pm

FOOD FOR THOUGHT LUNCHEONS

All luncheons are sold-out except Work/Life Balance for Caregivers and the showcases. Purchase a ticket at the registration desk. Lunches will be available in each breakout room.

Next Levels

These peer-facilitated discussions will share effective strategies for taking your organization, and leadership, to the next level.

Recruiting and Retaining Quality Staff – Elizabethan C

Facilitator:

Kwayera Archer, *President/CEO, Global ASE Consulting, LLC*

Building Student Participation in Fee-Based Programs – Elizabethan D

Facilitator:

Candy Nguyen Smirnow, *Business Manager/Registrar, The Colburn School*

Using Mediation to Effectively Manage in the Workplace – Georgian

Facilitator:

Carol Zee, *President, RESET Consulting*

Leadership Over 50: Growth and Adaptation for Late-Career Leaders – Victorian

Facilitator:

Jeffrey Walker, *Guild Trustee and Consultant*

Cutting-Edge Marketing in the Arts – California East

Facilitator:

Jennifer Martindale, *Chief of Marketing, Yerba Buena Center for the Arts*

Long Table Conversations

These informal dialogues create space for everyone to join an open-ended, non-hierarchical conversation.

Supporting Immigrant Families & Artists – Essex

Hosts:

Travis Laughlin, *Senior Director of Programs, Joan Mitchell Foundation*

Leslie Thomas, *Community Arts Director, Department of Cultural Affairs, City of Los Angeles*

Work/Life Balance for Caregivers – Yorkshire

Host:

Fiona Chatwin, *Executive and Artistic Director, Villa Musica*

12:00pm-
1:30pm

FOOD FOR THOUGHT LUNCHEONS Continued...

Showcases

Registration/Classroom Management Software – California West

Learn how registration software doesn't just handle your student enrollments—it gathers a myriad of information on students and on your activities.

Speakers:

Susanna Kemp, *Director of Client Services for Community Arts, ASAP*

Robb Stenman, *Executive Vice President, ModVantage*

Music Education Technology – Borgia

Learn new ways that technology is enhancing music lessons and programs beyond the classroom.

Speakers:

Nadine Levitt, *Chief Executive Officer, Wurrly*

Elaine Rusk, *Vice President, The Royal Conservatory Certificate Program*

Daniel Santoni, *Product Manager, My Music Staff*

Adobe Project 1324 – Elizabethan B

Meet Project 1324, a new initiative from Adobe that supports, connects, and amplifies the impact of emerging artists and youth arts organizations around the world. Get a demo of the new Project 1324 digital platform and learn from leading creative youth development organizations how they are using it to showcase their work, engage youth artists, and fuel collective creative impact.

Speakers:

Isa Borgeson, *Community Curator, Adobe Project 1324*

Gladys Hidalgo, *Alumna & Art of Words Instructor, Raw Art Works*

Jon Hinojosa, *Artistic/Executive Director, SAY Sí*

Lauren Stevenson, *Director, Adobe Project 1324*

Kathe Swaback, *Program Director, Raw Art Works*

TriNet: Four Truths About Hiring And What You Can Do About Them – Elizabethan A

This session will demonstrate why effective hiring is so important and reveal the advantages that nonprofits have in hiring over their larger enterprise counterparts. Participants will leave understanding why and how nonprofits should focus on improving the quality of their hires rather than reducing costs and improving efficiencies.

Speaker:

Barbara Bevilacqua, *Director of Human Capital Consulting, TriNet*

12:15pm-
1:30pm

OFFICE HOURS

Italian Room

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the registration desk in the Colonial Ballroom.

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TriNet 

2:00pm-
7:00pm

GET TO KNOW THE GUILD DESK OPEN
Colonial Ballroom

2:00pm-
3:00pm

Building a Culture of Accountability to Strengthen Community Impact
Grand Ballroom – Track: Arts & Healing

Through role playing and poetry, conference keynoter Hasan Davis will introduce you to a methodology for building a strong organizational culture of accountability that in turn helps you better serve community needs. The R.O.P.E.S (Rules of Properly Engaging in Success) method is designed to reset organizational norms for the better by engaging your whole team in establishing the ground rules for success. Through this process, team members will be able to identify their individual strengths and needs; and collectively create pathways to more effectively communicate and plan together. We'll then explore how this same process can be applied to your work with students and communities.

Speaker:

Hasan Davis, President, Hasan Davis (HD) Solutions

Connecting Purpose, Paradigms, and Practice
Olympic – Track: Arts Management

As administrators, educators, artists, and activists, we seek strategies to enhance our impact through our organizations and creative practices. Current research is providing us with deepened understandings of social-emotional learning, restorative practices, trauma-informed strategies, brain-based pedagogy, and play-based learning. With so much to know and integrate, what is a through-line for understanding emerging fields, finding relevance for our work and developing strategies for incorporating this learning into day-to-day practices within our organizations and with our constituencies? Participants will:

- Gain a brief introduction to bodies of current work and research
- Explore a through-line for connecting practice with research-based understandings that are increasingly influencing work in schools and communities
- Experience strategies for developing personal and organizational practices that can transform working relationships, productivity, learning and pedagogy

Experiential processes easily transferable to a work environment, classroom, or community setting will include: Creating collaboratively; exploring strengths and challenges through individual, partner, and group processes; and grounding our work through individual and group strategies. This session will be deeply rooted and playfully executed. Participants will leave with practical strategies and tangible tools to apply immediately back home.

Speaker:

Jan Kirsch, Director of Professional Development, Inner-City Arts

2:00pm-
3:30pm

Homegrown: Student to Alumni to Staff

California East – Track: Creative Youth Development

This interactive session will provide you with advice, information, and counsel on how to maximize the positive outcomes that can result when alumni of an arts education organization return to take on leadership positions. Alumni now on the staff of two nationally recognized creative youth development organizations will share their personal journeys from student to alumna to staff. Join to discuss strategies for preparing students before they leave your programs, engaging alumni once they leave, and finally hiring them back in leadership roles. A Q&A will allow participants to explore benefits and challenges, both foreseen and unforeseen, of welcoming back alumni as professional staff at your organization.

Speakers:

Nicole Amri, Program Director, SAY Sí

Ashley Perez, Visual Arts Director, SAY Sí

Sergio Ramos, Film and Photography Instructor, SAY Sí

DeLashea Strawder, Associate Artistic Director & Director of Vocal Music Programs, Mosaic Youth Theatre of Detroit

Life is Living: The Creative Ecosystem in Action

Georgian – Track: Community Partnerships

Since 2008, thousands of Oakland residents have annually gathered a festival in a historic Black Panther Park in Oakland to model a new vision of environmental practice. The Life is Living Festival, produced by Youth Speaks and co-founded by Marc Bamuthi Joseph and Hodari Davis, re-imagines environmental stewardship through the centering of Black and Brown life. The structure for producing Life is Living has since been replicated in Joseph's new role as chief of program and pedagogy at YBCA, and serves as a dynamic example of how arts institutions can work efficiently and in integrity with local communities to co-produce locally relevant work that accesses local creativity and yields mutually beneficial and beautiful results. Join the co-founders today to discuss this organizing structure, talk about the politics and values of partnering in community context, and discover how and why Life is Living has come to mean so much to the town that birthed it.

Speakers:

Hodari Davis, Creative Director, Life is Living Campaign and Festival

Marc Bamuthi Joseph, Chief of Program and Pedagogy, Yerba Buena Center for the Arts

NO WHINING: Discovering How to Lead in the Dark

Elizabethan C & D – Track: Leadership Development

As Adrienne Rich wrote so elegantly, "The rules break like a thermometer, quicksilver spills across charted systems, we're out in a country that has no language no laws, we're chasing the raven and the wren through gorges unexplored since dawn, whatever we do together is pure invention, the maps they gave us are out of date by years."

That sums up the feeling many of our colleagues have expressed about doing our work these days. We are more committed but less encouraged, more determined but less sanguine. This session will NOT discuss despair. Nor will it enumerate discouraging trends. Rather, we will look at the opportunities for creative invention and bold experimentation that darkness presents. Our time together will help us recognize new ways of thinking about ourselves as leaders and develop strategies for practical, effective, and satisfying leadership within our organizations and communities.

Speaker:

Ronnie Brooks, Director, James P. Shannon Leadership Institute and CAELI Faculty

2:00pm-
3:30pm

The Student Voices Campaign: Making Art to Create School Change
Elizabethan A – Track: Arts in Education

Throughout California students are engaged in an innovative, media arts campaign designed to center their voices and creativity in district policy and planning. Learn how students, teachers, school administrators and school board members are working together to activate youth participation in this annual, statewide initiative organized by the California Alliance for Arts Education. Through the campaign, students create short videos that capture their vision for change, both in their schools and the district. These videos are shared with their local school boards and provide a powerful way for young people to learn about and impact school policy making. In this session, we'll explore two case studies from the Campaign and discuss opportunities for similar collaborations in your community.

Speakers:

Melanie DuBose, *English and Film Teacher, East Los Angeles Performing Arts Academy*

Susan Ellenberg, *Board Trustee, San Jose Unified School District*

Sofia Fojas, *Program Administrator for Cultural Equity and Social Justice, San Francisco Unified School District*

Matt Hewitson, *Principal, Lincoln High School, San Jose*

Todd Miller, *High School Student, Lincoln High School, San Jose*

Xochitl Morales, *High School Student, Delano*

Melissa Njoo, *Program Associate, California Alliance for Arts Education*

Sibyl O'Malley, *Senior Director of Advocacy and Communications, California Alliance for Arts Education*

Deena Umeda, *High School Student, Lincoln High School, San Jose*

Youth Justice: A Collective Action Approach
California West – Track: Social Justice

Join Arts for Incarcerated Youth Network (AIYN) and Carnegie Hall for an in-depth look at the important and growing work being done with the arts in juvenile justice settings. You'll hear stories from people who benefited from the arts while in the justice system. We'll then explore the opportunities and challenges of arts education a justice setting as well as examine several collective action strategies for advancing this work, including AIYN organizations; the NeON Arts network in New York; and Create Justice, a new national initiative for collective action. You will leave with tools and strategies, including an introduction to best practices for youth leadership, professional development with artists and social service partners, evaluation, and public advocacy.

Speakers:

Fabian Debora, *Teaching Artist, Arts for Incarcerated Youth Network*

Ann Gregg, *Director, Community Programs, Carnegie Weill Music Institute*

Kaile Shilling, *Executive Director, Arts for Incarcerated Youth Network*

3:30pm-
4:00pm

COFFEE BREAK
Colonial Ballroom

Oakland Youth Chorus Chambers Singers

Directed by: LaNell Martin

Performers: Adrienne Burg, Ashanti Ferris, Terrin Flores, Caitlyn Freeman, Josie Hall, Clara McGilly, Serena McIntosh, Olivia Montiel, Karina Nicks, Nia Rhoads, Eleanor Wikstrom

OFFICE HOURS
Italian Room

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the registration desk in the Colonial Ballroom.

4:00pm-
5:30pm

Are You Ready to be Radical?

Grand Ballroom – Track: Arts & Healing

The ability to create transformation learning environments where young people feel loved, respected, and equipped to be agents of change, begins a deep examination who we are in the world. It requires us to take inventory of our beliefs clearing away the barriers within us that inhibit our ability to facilitate liberatory education. In this session, we explore mind sets that limit and expand our ability to be radical educators.

Speaker:

Robyne Walker Murphy, Executive Director, Groundswell

From Oakland to Boston: Taking the "Healthy Neighborhoods" Model to the Next Level

Olympic – Track: Social Justice

The Healthy Neighborhoods model exemplifies a major shift in the way Community Development Corporations think about low-income housing development, expanding the area of concern from shelter to quality of life as a whole. Learn how two organizations—East Bay Asian Local Development Corporation (EBALDC) and Madison Park Development Corporation (MPDC)— took advantage of this reframing to craft a new community vision centered on recreation, arts, creativity, and shared history. Building on the work of EBALDC, MPDC has brought together unlikely partners to link community development with social awareness, the arts, hip-hop, and local history – a process that resulted in the original theater production "Roxbury Strong." In this dynamic session, you'll learn strategies for bringing together diverse partners (e.g., artists, CDCs, arts nonprofits, community members) to enrich the quality of life in your community as well as achieve a community vision.

Speakers:

Dillon Bustin, Artistic Director, Madison Park Development Corporation

Ronald Jones, Executive Director, Dialogues on Diversity

Multiple Points of View: Exploring Success and Failure within MoMA's Community Partnership Program

Georgian – Track: Community Partnerships

In 2002, in the midst of a multi-year renovation project, the Museum of Modern Art relocated their gallery spaces from Midtown, Manhattan to Long Island City, Queens. For the first time in the institution's history, MoMA needed to recontextualize many long-held beliefs regarding the importance, accessibility, and quality of their educational offerings' acknowledging the fact that, for many NYC audiences and institutions, the Museum's strategies for engaging with the public were falling far short of their mark. In response, the Museum began partnering with a number of community-based institutions, exploring new ways of bringing audiences into a deeper contact with their educators and exhibitions. Since 2004, MoMA's Community Partnership program has worked with a wide range of audiences including incarcerated youth, post-incarcerated adults, homeless groups, HIV/AIDS organizations, refugee programs, and more. This session will explore the sometimes bumpy road leading towards these deep collaborations and lay out clear strategies for creating and maintaining long-term partnerships across a number of audiences and missions. What should art institutions avoid when working with non-art-focused groups, and how can the successes of these programs be best translated to funders, staff, and the public? Conversely, what should non-profits or CBO's be wary of when approached by large-scale institutions for these complicated pairings? The entire scope of the initiative will be discussed, from budgets, funding, hiring practices, allocation of resources, exhibition development, and more.

Speaker:

Calder Zwicky, Assistant Director, Teen and Community Partnerships, The Museum of Modern Art (MoMA)

4:00pm-
5:30pm

Pathways to Civic Leadership

Elizabethan C & D – Track: Leadership Development

Making a difference in the community requires more than good intentions. It requires leadership skills and tools. Participants in this interactive workshop will use movement and drawing to identify personal leadership pathways in their organizations, and from there, ways to use art to address civic challenges in the community beyond. Leaders from the Hyde Park Arts Center in Chicago and Destiny Arts Center in Oakland will guide participants to explore:

- Strategies for effective civic engagement with community partners
- Ways to leverage community members' experiences for current organizational opportunities
- Communication strategies, both internal and external, to foster connections and joint action across perspectives
- Productive steps to move from vision to implementation, building organizational capacity with a balance of realism and optimism
- Practical ways to serve as a civic ambassador for your organization and the community you serve.

Speakers:

Aurora King, School and Community Programs Director, Destiny Arts Center

Mika Lemoine, Destiny Junior Company Artistic Director / Hip-hop Dance Instructor, Destiny Arts Center

Hilesh Patel, Deputy Director, Hyde Park Arts Center

Purposeful Evaluation: How Do We Know We're Walking Our Talk?

California West – Track: Arts Management

In this session, participants will engage in robust conversations about the power of data to grow programs and move your organization closer to its mission. Every member of your team can be empowered to analyze and use data to guide decision-making in an ongoing way –not just when the next grant is due! This session is about moving theory into practice and integrating the use of data in your program development process. We'll share some concrete evaluation strategies used by Luna Dace Institute's team, explore key questions, and provide practical tools and advice for strengthening your own evaluation practice. Whether you are piloting a new program and want to improve its viability; determining whether or not to commit additional resources to bring a program to scale; or trying to deepen a program's impact on social-emotional learning or other domains, this session will help you use your data to create a culture of growth and possibility.

Speaker:

Patricia Reedy, Director of Teaching & Learning, Luna Dance Institute

Social Emotional Learning in the Arts: Using Youth Program Quality Methods to Support Staff

California East – Track: Creative Youth Development

How do arts education organizations develop teaching artists' ability to increase youth skill building in areas other than the arts? This interactive workshop focuses on how the Youth Program Quality (YPQ) strengths assessment and low risk improvement process can help teaching artists more effectively promote positive youth development in their programs with a focus on social emotional learning (SEL). The Center for Youth Program Quality will share SEL practices and other useful tools from their report, Preparing Youth to Thrive: Promising Practices in Social Emotional Learning. Creative Action, a leading creative youth development organization in Austin, TX, will share strategies for strengthening teaching artists' ability to nurture SEL in the classroom. They also will demonstrate how they embed YPQ tools into their larger training and assessment platform to coach high quality out-of-school time staff. Join us to gain effective tools and resources, share best practices in staff development, and leave with new program ideas and peer connections.

Speakers:

Sarah Rinner, Senior Director of Out of School Time Programs, Creative Action

Leah Wallace, Program Associate, The David P. Weikart Center for Youth Program Quality

4:00pm-
5:30pm**Surviving and Thriving in Today's Socio-Political Climate: Culturally Responsive Pedagogy****Elizabethan A – Track: Arts in Education**

Working with youth in the current socio-political climate is a complex responsibility. Many young people are grappling with difficult real-world issues and urgently seeking creative outlets for expression. Arts educators are uniquely positioned to partner with schools and other youth organizations to build student agency and expression, support teachers in their complex work, and demonstrate pathways to positive change. In this session, you'll learn about Arts Corps' culturally responsive pedagogy, which engages learners while addressing and respecting their cultural integrity. Preliminary results from Arts Corps' AEMDD-funded Creative Schools Initiative, indicate that culturally responsive arts integration leads to gains in students' academic mindsets (sense of belonging, growth mindset, self-efficacy and relevance), with significant effects for youth with IEPs. Participants will come away with strategies for bolstering student academic mindsets, ideas for addressing justice in the classroom, and examples of how to create and maintain strong partnerships and high-quality programming in these times.

*Speakers:***Carina del Rosario**, *Teaching Artist, Arts Corps***Dennie Palmer Wolf**, *Principal, WolfBrown*5:30pm-
7:00pm**OPENING NIGHT RECEPTION & EXPO KICK-OFF****Italian Room & Colonial Ballroom**

Celebrate the kick-off of the 80th annual conference with friends old and new. Explore the Arts Education Expo and Student Visual Arts Showcase. Have a drink, mingle, network, and connect!

Student Visual Arts Showcase**Streetside Stories***Artists: Berenice, Bryan, Isaac, Sofia, Tobey, Yelamy***RYSE Center***Artists: Califas, Isaiah, Jakia, Shania, Sterling***Youth Arts Exchange***Artists: Jet, Brenda, Karen, Francis, Amanda, Jenny, Daniel, Julianne, Julie, Alma, Sara, Naomi, Christopher, Chloe, Rodrigo, Elisha, Fiona, Valeria, Edmund, Shon, Lily, Lazaruz, Yma, Valentin, Fiona*7:15pm-
10:00pm**TASTE OF SAN FRANCISCO DINE AROUNDS**

Join your peers as we head out to sample some of San Francisco's great eateries. Out of pocket.

Sign-up for the restaurant of your choice at the registration desk (by 6:30pm on Thursday) in the Colonial Ballroom. Then meet your party in the Hall of Mirrors at the close of the Opening Night Reception.

7:30am-
5:00pm

REGISTRATION OPEN
Colonial Ballroom

8:00am-
5:00pm

GET TO KNOW THE GUILD DESK OPEN
Colonial Ballroom

ARTS EDUCATION EXPO
Colonial Ballroom

8:00am-
8:45am

MEET THE AMBASSADORS BREAKFAST
California East & West

Enjoy breakfast and hear from the Guild's network of Ambassadors about the events they host throughout the year, the opportunities for connection and collaboration that they create within the Guild membership, and the national networks that they help cultivate.

Speakers:

Drew Malmuth, *Community Manager, National Guild*
National Guild Ambassadors

8:00am-
9:00am

Northeast Chapter Meeting
Elizabethan A

Open to all conference delegates from the Northeast area. Come meet peers and discuss opportunities for formal and informal networking.

Speaker:

Jason Trotta, *Executive Director, Northampton Community Music Center*

New York Metro Chapter Meeting
Elizabethan B

Open to all conference delegates from the New York Metro area. Come meet peers and discuss opportunities for formal and informal networking.

Speaker:

Valerie Lewis, *Executive Director, Third Street Music School Settlement*

9:00am-
10:00am

ANNUAL MEETING
California East & West

Join us as Guild leaders report on your national organization's recent accomplishments, discuss strategic priorities, and future plans.

Speakers:

Helen Eaton, *Chair, Governance Committee*

Jonathan Herman, *Executive Director*

Heather Ikemire, *Chief Program Officer*

Adam Johnston, *Chief Operating Officer*

Gayle Morgan, *Treasurer*

Jeffrey Walker, *Vice Chair*



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10:15am-
11:45am

FRIDAY MORNING PLENARY

Grand Ballroom

Welcoming Remarks

Heather Ikemire, Chief Program Officer, National Guild

Student Performance

San Francisco Community Music Center Older Adult Choir

Milestone Awards Presentation

Michele Kotler, Executive Director, Community-Word Project

Yolande Spears, Senior Vice President, Bushnell Center for the Performing Arts

Rick Sperling, Founder and Artistic Director, Mosaic Youth Theatre of Detroit

Introduction

Sarah B. Cunningham, Guild Trustee, Executive Director for Research, VCUarts and Director, Arts Research Institute, Virginia Commonwealth University

Keynote Address

Designing Your Life

The question “What do I want to be when I grow up?” is one that never truly goes away. Whether you are a college grad entering the workforce, a forty year-old shifting careers, or a sixty-eight year-old trying to define an encore career, the search for a fulfilling life never stops. In this riveting keynote, award-winning product designer Bill Burnett will share tools and strategies for how to look at career and life planning through the lens of design.

Speaker:

Bill Burnett, Executive Director, Design Program, Stanford University

Q&A Session with Bill Burnett

11:45am-
12:15pm

BOOK SIGNING WITH BILL BURNETT

Colonial Ballroom

Purchase signed copies of Bill Burnett and Dave Evan’s best-selling book, “Designing Your Life: How to Build a Well-Lived, Joyful Life.”

LUNCH BREAK

You are encouraged to bring your lunch to the networking meeting of your choice at 12:15pm. Lunch will not be provided. Food is available at Caruso’s café, or the Oak Room, both located on the lobby level of the hotel. Please allow yourself 25 minutes roundtrip if purchasing food from these restaurants. Note: Food and beverage purchased outside of the hotel is prohibited in the conference meeting rooms.

12:15pm-
1:30pm

OFFICE HOURS

Italian Room

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the registration desk in the Colonial Ballroom.

12:15pm-
1:30pm**NETWORKING MEETINGS****Art Centers —Victorian**

This roundtable is for leaders at visual, music, performing, and multi-disciplinary art centers.

Facilitator:

Eliza Kiser, *Director, Pullen Arts Center*

Arts in Education — Essex

This roundtable is for leaders with expertise in providing arts education to students in K-12 schools.

Facilitators:

Nancy Kleaver, *Consultant*

Santina Protopopa, *Director of Educational Partnerships, Lincoln Center Education*

Collegiate Divisional —Elizabethan C

This roundtable is for leaders of community schools working as a division of a college or university.

Facilitator:

Susanne Baker, *Director, DePaul Community Music Division*

Creative Youth Development—Elizabethan D

This roundtable is for leaders with expertise in providing programs that integrate learning in the arts, humanities, and sciences with principles of youth development.

Facilitators:

Cynthia Campoy Brophy, *Executive Director, artworxLA*

Jon Hinojosa, *Artistic/Executive Director, SAY Si*

Emerging Leaders—Elizabethan B

This roundtable is for those who hope to advance their leadership in the field of arts education, while providing a platform for connecting, sharing, and supporting.

Facilitators:

Tarah Ortiz Durbaugh, *Performance Programs Manager, Urban Gateways*

Sabrina Malik, *Manager of Institutional Giving, Groundswell*

Teaching Artist Development—Hampton

This roundtable is for multiple stakeholders interested in amplifying the impact of teaching artistry.

Facilitators:

Courtney Boddie, *Director of Education and School Engagement, The New Victory Theatre*

Travis Laughlin, *Senior Director of Programs, Joan Mitchell Foundation*

Small School Roundtable—Olympic

This roundtable is for leaders of independent community schools with budgets of less than \$750,000.

Facilitator:

Leo Van Asten, *Executive Director, Rhapsody Arts Center*

Mid-Sized School Roundtable—Kent

This roundtable is for leaders of independent community schools with budgets between \$750,000 and \$2,000,000.

Facilitators:

Rachel Fritz, *Chief Operations Officer, Wisconsin Conservatory of Music*

Thomas Scurto-Davis, *Director of Finance and Operations, Main Line Arts Center*

Large School Roundtable—Elizabethan A

This roundtable is for leaders of independent community schools with budgets over \$2,000,000.

Facilitator:

Marie Tai, *Associate Director, Community Music Center of Boston*

12:15pm-
1:30pm

OFFICE HOURS

Italian Room

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the registration desk in the Colonial Ballroom.

2:00pm-
8:00pm

Working in Trauma-Impacted Communities: Building Capacity for Self-Care to Better Care for Others (Workshop, Site Visit, & Dinner)

Grand Ballroom – Track: Arts & Healing

[Sold Out] Ticketed event includes roundtrip transportation to RYSE Center and dinner. This session will run on-site at Westin St. Francis from 2:00pm – 5:00pm, and off-site at RYSE Center from 5:00pm – 8:00pm.

Part I: Workshop with Shawn Ginwright (2:00 pm – 5:00pm)

During this three-hour workshop, we'll explore how to apply Radical Healing practices to your home and work lives by developing a personal "diet for justice"—activities and practices that can be integrated into your daily routine to build fitness for personal and collective power. By engaging in small but consistent Radical Healing practices, the diet for justice leads to collective practice, which ultimately creates the changes we seek. During this three-hour workshop, you'll have the opportunity to learn and generate both ideas and action-oriented plans for fostering personal wellness and racial healing in trauma-impacted communities.

Speaker:

Shawn Ginwright, Professor, San Francisco State University

Part II: Site Visit to RYSE Center & Dinner (5:00pm – 8:00pm)

After the workshop, we'll head out to Richmond and visit RYSE Center which is anchored in the belief that young people have the lived knowledge and expertise to identify, prioritize, and direct the activities and services necessary to thrive. You will see and learn firsthand how RYSE's staff and the young people they serve employ Radical Healing strategies in their day to day work. We'll then share a meal together catered by a local restaurant.

Speakers:

Kanwarpal Dhaliwal, Co-Founder and Associate Director, RYSE Center

Dan Reilly, Director of Innovation and Strategic Partnerships, RYSE Center

2:00pm-
5:30pm

Catalyzing Your Individual Donor Program

Georgian – Track: Arts Management

At a time when many arts organizations are struggling with further cutbacks to government funding, raising money from individual donors offers a promising revenue stream as well as a major lift for their already-stretched teams. How can you work smarter, not harder on your fundraising and at the same time have it draw on your group's strengths: your artistic identity, creativity and vibrancy? In this three-hour workshop, you'll discover practical strategies to deepen your donors' engagement with and commitment to your organization and brainstorm with your peers about ways to make fundraising fun and exciting for everyone involved. Bring your imaginations with you! We will do a quick review of basic fundraising concepts and then explore ways to strengthen your individual donor work through creative cultivation, retention and upgrading strategies. *This session is most appropriate for groups that already have at least 100 donors and that do regular annual appeals and other individual donor fundraising activities.*

Speaker:

Rona Fernandez, Senior Consultant, Klein & Roth Consulting

2:00pm-
3:30pm

A Federal Briefing: What's Going on With Trump, DeVos, and ESSA?

Elizabethan A – Track: Arts in Education

Since January 2017, the landscape of federal support for the arts and arts education has been shifting. The National Guild for Community Arts Education, with its partners at Americans for the Arts and many other national associations, have been working to protect federal funding for the arts and arts education and the opportunities for arts learning in federal and state policies. Put on your policy hats to dive deep into the positions of the new Administration, action in Congress, and the current state of funding and policies for the arts and arts education today.

Speakers:

Nancy Ng, *Director of Community Engagement, Luna Dance Institute*

Jeff Poulin, *Arts Education Program Manager, Americans for the Arts*

Building a Collaborative Model for Creative Youth Development

Elizabethan B – Track: Creative Youth Development

The Music & Youth Development Alliance's mission is to develop self-actualized youth across the United States by facilitating collaboration between community-based organizations that are empowering young people through high quality arts programs in tandem with a broad suite of comprehensive services rooted in positive youth development. Launched in 2013, with seed funding from the ELMA Music Foundation, MYDA has supported the holistic growth of thousands of youth throughout the country through arts programs that 'hook' young people into an array of development services that reinforce competence, character, confidence, compassion, connection, and contribution. This session will share effective practices from this national cohort with regard to skill building, engagement, routine and structure, relationships, and strategic support as evidenced through MYDA's collaborative model for creative youth development. Participants will develop a deeper understanding of the shared value of partnerships in exchanging information and ideas, building a collective "story" that increases the visibility of the work, and enhancing CYD approaches as it relates to arts education.

Speakers:

Jadrien Ellison, *Assistant Director of Arts Programming, The Door*

Dan Reilly, *Director of Innovation and Strategic Partnerships, RYSE Center*

Charlie Reischl, *Music Coordinator/B-Side and Youth Owned Records Advisor, The Neutral Zone*

Kasandra Verbrughen, *Executive Director, Spy Hop Productions*

Tarik Ward, *Director of Music Programs, The ELMA Philanthropies Services*

Organizing Local Peer Learning Networks

California East – Track: Community Partnerships

Arts education organizations face numerous opportunities and challenges to fulfill their missions, often with limited resources. An effective way for practitioners to support and learn from each other is through the development of local peer learning networks. Using three effective models—the Youth Arts Impact Network in Boston, Creative Advantage in Seattle, and Philadelphia Music Alliance for Youth—as case examples, we'll examine conditions that make these and other local networks successful in facilitating collaboration, providing joint professional development, and demonstrating youth arts program impact. We'll also discuss ways in which cities are collaborating with each other to learn. Join us to discuss common challenges and to gain new tools and strategies for building and sustaining peer learning in your community.

Speakers:

Lara Davis, *Arts Education Manager, Seattle Office of Arts & Culture*

Helen Eaton, *Chief Executive Officer, Settlement Music School*

Julia Gittleman, *Principal, Mendelsohn, Gittleman & Associates, LLC*

Ruth Mercado-Zizzo, *Boston Public Schools Arts Expansion Director, EdVestors*

Kathe Swaback, *Program Director, Raw Art Works*

2:00pm-
3:30pm

Reaching Every Student: Strategies for Teaching the Arts Effectively to Students with Special Needs

Olympic – Track: Social Justice

As the population of young people with special needs in school and community settings continues to grow, arts educators find themselves working with students whose learning needs and profiles present new challenges. Arts education providers are required to find ways to reach these students, but little training or support is available in this area. This hands-on workshop is designed to provide you with practical strategies for working effectively with special needs students (i.e., youth people with autism; cognitive, physical, and/or developmental disabilities; language processing and behavioral challenges; and other needs) in your arts classes, arts studios, and rehearsal settings. First we'll discuss current research on arts education and special needs, and then practice time-tested strategies and problem-solving techniques for effective teaching in special needs contexts. You'll learn how to transfer these proven strategies to an arts learning environment, as well as how to adapt your current arts education pedagogies for a range of special needs students. Join us and return home with new insights and tools for ensuring every student is able to learn and fully participate in your programs.

Speaker:

Rhoda Bernard, *Founding Managing Director, Berkeley Institute for Arts Education and Special Needs, Berkeley College of Music*

Youth Reshaping Communities: Creative Placemaking & Education

California West – Track: Creative Youth Development

How can youth be seen as critical for reshaping their neighborhoods and contributing to sustainable, equitable and healthy communities? A panel discussion will highlight three organizations working with youth to execute creative placemaking projects who are grounded in creative youth development. Participants will leave with inspiration, an understanding of the goals and outcomes for these projects, and tools and tactics to use to integrate this type of practice into their work.

Speakers:

Sarah Calderon, *Managing Director, ArtPlace America*

Eileen Doyle, *Executive Director, Young Audiences New York*

Bryan Lee, *Place and Civic Design Director, Arts Council New Orleans*

Chandra Méndez-Ortiz, *Director of Artward Bound, Massachusetts College of Art and Design*

3:30pm-
4:00pm

COFFEE BREAK

Colonial Ballroom

OFFICE HOURS

Italian Room

Meet with a noted expert in the field for a free consultation. View the list of experts and sign-up for a consultation at the registration desk in the Colonial Ballroom.

4:00pm-
5:30pm

A Public/Private Partnership for Media Arts Education and Creative Youth Development

California East – Track: Community Partnerships

The Sony Pictures Media Arts program in Los Angeles is a model public/private partnership, which has endured and evolved for over 20 years, involving 6,000 teenagers and 500+ teaching artists and producing hundreds of award winning animated films. This session will feature representatives of the three different sectors behind this successful partnership: a municipal government agency (City of Los Angeles Department of Cultural Affairs); a movie studio (Sony Pictures Entertainment), and an institution of higher education (California Institute of the Arts and its Community Arts Partnership program). Learn what has made this public/private partnership model effective in advancing arts education, and gain valuable insights into how to initiate and sustain similar collaborations in your community.

Speaker:

Glenna Avila, *Wallis Annenberg Director of Youth Programs and Artistic Director, CalArts Community Arts Partnership*

Janice Pober, *Senior Vice President of Global Corporate Social Responsibility, Sony Pictures Entertainment*

Leslie Thomas, *Community Arts Director, Department of Cultural Affairs, City of Los Angeles*

Building Sustainable Arts Learning Models: How Arts Integration Supports District-Wide Priorities

Elizabethan A – Track: Arts in Education

Arts integration programs can help K-12 public school districts meet a number of current priorities, including social-emotional learning, racial equity, restorative practice, and 21st century learning skills. Using Columbia College's Project AIM (Arts Integration Mentorship) as a case study, we will share how program staff and teaching artists can work alongside district administrators and classroom teachers to create reciprocal learning communities that enhance curriculum and art-making. Project AIM fosters artists and teachers working together, infusing classrooms with creativity and bringing experiential, expressive engagement to students' exploration of the core curriculum. Under the Project AIM umbrella, elementary and high school teachers throughout Chicago and Evanston partner with a talented cadre of teaching artists who share their practice through education. Seasonal Steering Committee meetings and annual Curriculum Shares and Summer Institutes provide opportunities for teachers to share and learn from their peers, both within their own schools and across entire districts. In this session, you will learn strategies for how to build similar collaborative partnerships and how to integrate the arts into the leadership & philosophy of K-12 schools.

Speakers:

Michael Driscoll, *Project AIM Manager, Columbia College Chicago*

Lynne Green, *Director of Teaching Artist Development, Columbia College Chicago Continuing Community Education*

4:00pm-
5:30pm**Changing the Conversation: The Role of Youth Voice in Catalyzing a Public Health Campaign****California West – Track: Creative Youth Development**

Youth Speaks' collaboration with the University of California at San Francisco's Center for Vulnerable Populations on the Bigger Picture Project is an innovative example of how creative youth development programs can form cross-sector collaborations to transform and deepen the impact of a targeted campaign. The project combines Youth Speaks' pedagogical expertise and engagement practices, with UCSF's medical and evaluation expertise. The Bigger Picture empowers youth to raise their voices to take action about Type 2 diabetes by exposing, and working to change, the social and environmental factors that have led to its spread. Through The Bigger Picture, youth are engaged in writing workshops, school assemblies, and outreach; and work together to create short, provocative films. The campaign has educated over 2,400 public Bay Area high school students, 40 youth poet mentors, and over 800 stakeholders about the social factors that affect the rising Type 2 diabetes crisis. It also has garnered national media attention, including over 1 million video views and features in The Huffington Post, Upworthy, and numerous public health forums. As a participant, you'll learn how a creative youth development program can be adapted to amplify a public campaign and take away practical lessons learned about program design, outreach, evaluation, and funding.

*Speakers:***Niema Jordan**, *Project Director, The Bigger Picture***James Kass**, *Founder, Youth Speaks***The Radical Act of Self-Care: Sustaining Yourself as a Leader****Elizabethan C & D – Track: Leadership Development**

How as arts education leaders do we sustain ourselves mentally, physically, and creatively? This workshop will focus on the ways in which movement, writing, and visual art can be forms of personal and collective healing and renewal. Participants will leave with the understanding that self-care is a radical act. Sustaining yourself personally can help you cope with feelings of isolation, exhaustion, and overload that often come with the day-to-day responsibilities of leading an organization or team; heal from toxic environments; and generate hope in these uncertain times. We'll explore a variety of strategies and activities you can use in your own self practice and in your community environments (schools, organizations, homes, studios).

*Speakers:***Moriah Carlson**, *Director of Visual Art & Maker Departments, DreamYard Project***Lisa Green**, *Director of Dance & Music Departments, DreamYard Project***Ellen Hagan**, *Director of Poetry & Theatre Programs, DreamYard Project***What is a Racial Equity Strategy?****Olympic – Track: Social Justice**

Join racial equity trainers and strategists Lara Davis and Diana Falchuk for a hands-on exploration of the frameworks, tools, and ways of being that are needed to develop and support a racial equity strategy for your organization or project. "Equity" has become a buzzword in many fields, from arts education to the environment, housing, and government. What does the work of racial equity really entail? How is it different from diversity and inclusion? How can you build a racial equity strategy and what do you need to support it over the long term?

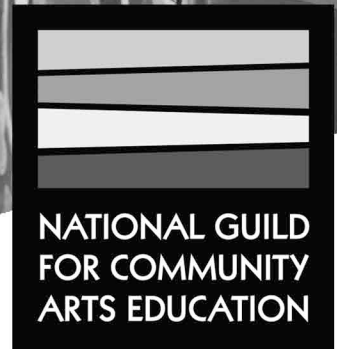
*Speakers:***Lara Davis**, *Arts Education Manager, Seattle Office of Arts & Culture***Diana Fulchuk**, *Manager of Arts & Racial Equity, Seattle Office of Arts & Culture*

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www.NationalGuild.org

8:00am-
11:30am

REGISTRATION OPEN
Colonial Ballroom

8:00am-
10:00am

ANNUAL AWARDS BREAKFAST
Grand Ballroom

Welcome

Duffie Adelson, Incoming Board Chair, National Guild

Presentation of 2017 National Guild Service Award to Lara Davis

Introduction:

Robyne Walker Murphy, Executive Director, Groundswell

Remarks:

Lara Davis, Arts Education Manager, Seattle Office of Arts & Culture

Emerging Young Artist Residency Showcase

During the conference, Bay Area and national youth participated in an Emerging Young Artist Residency. Hosted by Destiny Arts Center, the residency offered young performing artists, ages 16-14, an opportunity to collaborate with leading teaching artists and their peers in the creation of original performance pieces that explore critical social issues connected to conference themes.

Sarah Crowell, Artistic Director, Destiny Arts Center

Aurora King, Director of School & Community Programs, Destiny Arts Center

Students from the Emerging Young Artist Residency

Presentation of 2017 National Guild Leadership Award to Ellen Michelson

Introduction:

Kyle Carpenter, Trustee, National Guild and Chief Executive Officer, MacPhail Center for Music

Remarks:

Ellen Michelson, Founder and President, Aroha Philanthropies

Member Testimonial

Helen Chao-Casano, Director, Co-Curricular Performing Arts Programs, Punahou Music School

Invitation to the 2018 Conference for Community Arts Education (Nov. 14-17, 2018, Baltimore, MD)

Rhonda Buckley, Head of Campuses and Strategic Development, Levine Music

Mairin Srygley, Eastside Site Manager, Baltimore Symphony Orchestra OrcbKids

Closing Remarks & Invitation to Closing Night Party

Duffie Adelson, Incoming Board Chair, National Guild

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10:15am-
4:30pm

SITE VISITS

Offsite

All site visits are sold-out. Site visits are included in registration fee but tickets are required. Roundtrip transportation is provided from the Westin St. Francis for all site visits. Meet your party at Hall of Mirrors on the Mezzanine floor at 10:15am.

Activating Alumni: The Crucible (Visual Arts)

Over the past 18 years, The Crucible has been inspiring creativity in Oakland and reimagining the industrial arts movement as an accessible force in the Bay Area. The mission of their Youth Program, now in its eleventh year, has been to inspire a new generation of industrial artists, and they currently have eight young adults who have been engaged at The Crucible for over a decade and are now lead instructors. Hear from these alumni about how this program has transformed their lives, catalyzed them as leaders, and prepared them to mentor the next generation of industrial artists from their community. Then we'll discuss ways to apply similar strategies for alumni engagement at your organization.

Host:

Kristy Higaes, *Director of Administration & Strategic Initiatives, The Crucible*

Community, Power, and Privilege in Dance: ODC Dance and Luna Dance Institute (Dance)

In this two-part session, you'll gain in-depth insight into the operations and engagement strategies of a premier contemporary dance organization and engage in a vital discussion around how power and privilege play a role in the dance world. Starting at ODC Dance, participants will tour the extensive facilities—including ODC Theater, the first company-owned facility in the United States—before engaging in a talkback discussion on the growth and community engagement of ODC with school director Kimi Okada.

In the second part of the day, participants will travel to Luna Dance Institute for an interactive presentation and discussion with dancers, educators, and social justice leaders. Delegates will examine race, power, and privilege in dance: Who gets to dance? Is there a dichotomy between dance styles and forms? How can we change the system to embrace all dance education? Explore these questions with leaders in the dance community and reflect on how your organization can impact the discussion.

Hosts:

Cherie Hill, *Dance Teaching Artist/Communications/HR Manager, Luna Dance Institute*

Tammy Johnson, *Principal, Art/Work Practice, LLC*

Eddie Madril, *Founder/Artistic Director, Sewam American Indian Dance*

Nancy Ng, *Director of Community Engagement, Luna Dance Institute*

Kimi Okada, *School Director, ODC Dance*

Judith Smith, *Artistic Director, AXIS Dance Company*

Complete Music Education: Community School of Music and Arts (Music)

Join us for a day-long immersion into the work of the Community School of Music and Arts and dialogue with music education leaders from across the country. This experience will showcase CSMA's model for a well-rounded music education, which focuses on developing the practical and theoretical skills necessary to become a well-rounded musician. You'll have an opportunity to see and hear CSMA students in action and engage in an artist talk in their gallery space around the Day of the Dead. Then we'll breakout into small groups to discuss what a well-rounded music education looks like in your institution.

Hosts:

Carrie Campbell, *Music School Director, Community School of Music and Arts*

Vickie Scott Grove, *Executive Director, Community School of Music and Arts*

10:15am-
4:30pm**SITE VISITS Continued...****Launching Career Pathways: Youth Radio (Creative Youth Development)**

Learn how Youth Radio (YR), the award-winning youth media production company in Oakland, CA, provides resources and platforms for students to lead local and national conversations. YR serves as NPR's official youth desk and partners with outlets such as PBS, The Huffington Post, National Geographic, and KQED. During this offsite session, you'll see firsthand how YR is working with young people in the Bay Area to create career pathways and amplify their voices through the production of national youth-driven digital and broadcast content on culture, politics, and big issues of the day. You'll then discuss with your peers how these strategies and others can be implemented in your organization and programs.

*Host:**Maeven McGovern, Director of Arts Pathway and Integrated Learning, Youth Radio***Next Gen Theatre Creators: Berkeley Repertory Theatre & American Conservatory Theater (Theatre)**

Learn how Berkeley Repertory Theatre and American Conservatory Theater – two Tony Award-winning national leaders that span the San Francisco Bay—are cultivating the next generation of theater professionals and audiences through their dynamic programming. Across its education programs, Berkeley Rep focuses on new play creation by, for, and with teens and youth leadership. A.C.T. offers teens in its school residency programs and Citizen Artists in its graduate actor training program opportunities to write and perform dramatic work with the power to effect social change. Please join us to get an in-depth look at several key programs and take time to express your own creative voice. We'll talk in-depth as peers, create collaboratively, and hear from others across the country about similar strategies for effectively engaging young people, cultivating future audiences, and creating original work with communities across the country.

*Hosts:**Elizabeth Broderson, Director of Education & Community Programs, American Conservatory Theater**Marybeth Cavanaugh, Associate Director, Berkeley Repertory Theatre**Rachel Hull, Director of the School of Theatre, Berkeley Repertory Theatre**Anthony Jackson, Program Manager, Training and Community Programs, Berkeley Repertory Theatre*10:30am-
5:00pm**Community Arts Educators for Racial Equity Institute
Colonial Ballroom – Track: Social Justice**

[Sold Out] This session will run on-site at Westin St. Francis from 10:30am – 11:30am, and off-site at Destiny Arts Center from 12:00pm-5:00pm. Roundtrip transportation provided with pre-registration.

Promoting racial justice within our field and beyond requires collective learning, collaboration, and organization. In this day-long institute, cohorts of the National Guild's ALAANA Network and White Allies Network (launching late-summer of this year) will caucus as independent groups before coming together to map out strategies for sharing the work of promoting racial justice moving forward. Taking place at Destiny Arts Center in Oakland, the institute will allow participants to observe how principles of racial justice are embodied in Destiny's work, before taking a deep dive into exploring how all of our work intersects with issues of race, power, and privilege, and generating new, actionable strategies for promoting antiracism in our communities through arts and culture. This institute is designed for participants who are comfortable openly discussing issues of race and identity and who plan to actively engage in the work of the ALAANA Network or White Allies Network over the course of the next year. As a group, we will establish potential goals and outline strategies for collective action.

*Hosts:**Rodney Camarce, Youth Development and Engagement Manager, Philadelphia Mural Arts**Lara Davis, Arts Education Manager, Seattle Office of Arts & Culture**Aurora King, Director of School & Community Programs, Destiny Arts Center**Indi McCassey, Arts Education Consultant**Jeannette Tremblay, Director of School and Studio Programs, Hyde Park Arts Center*

10:30am-
5:00pm

High-Impact Partnerships with K-12 Schools

Georgian – *Track: Arts in Education*

[Sold Out] Pre-registration required.

Gain practical tools and hands-on training to help your organization produce powerful benefits for students, teachers, artists, and communities through deeper partnerships with K–12 schools. Using case studies, examinations of critical issues, dialogue with expert practitioners, and hands-on practice with planning and evaluation tools, you'll explore arts education partnerships from multiple perspectives and discover what makes them effective over time. True partnerships—characterized by mutual understanding and commitment, collaborative planning, and shared responsibility and accountability—have lasting effects.

Roll up your sleeves and join experts and peers to increase your understanding of these key partnership ingredients:

- Benefits and challenges of collaboration
- Characteristics of effective, sustainable partnerships
- Management skills for establishing and sustaining effective partnerships
- Methods for overcoming common partnership challenges.

You'll also craft a partnership action plan for implementation back home

Speakers:

Chrissy Anderson-Zavala, *Arts Education Consultant*

Maddy "Madlines" Clifford, *Teaching Artist*

Natalie Mann, *Programs Manager, Streetside Stories*

Jessica Mele, *Program Officer, Hewlett Foundation*

Lorraine Orlandi, *Community School Coordinator, San Francisco Unified School District*

Liz Ozol, *Program Officer, San Francisco Arts Commission*

Frances Phillips, *Senior Program Officer, Arts and the Creative Work Fund/Walter & Elise Haas Fund*

Transformative Leadership: Leading, Caring for and Preparing the People You Serve

Olympic – *Track: Leadership Development*

A mindful leader understands the more power you have, the more careful and responsive you must be with those you have the privilege of leading or serving. Creating caring organizations and communities is the result of thoughtful and connected leadership. It's not hard to see why caring leaders often seem to intuitively nurture future caring leaders. Leadership is a topic that many people have long been contributing perspectives on and that's because there's that aspect of leadership that's often hard to define; it's the part that makes someone want to be out in front to be accountable, withstanding the brunt of what's to come—good or bad. In addition, that person has to be the same person that inspires and builds consensus from within the group they are gifted with leading. The person out in front bearing the brunt must be strong and resilient, but at the same time, compassionate and a fearless follower of the people they are expected to lead. The impact of good leadership should last long after the leader has gone. In this full-day workshop, join leadership and community arts education expert Kwayera Archer to design or redesign your inspirational leadership style, all while being a genuine example of wellness!

Speaker:

Kwayera Archer, *President/CEO, Global Ase Consulting, LLC*

5:30pm-
8:00pm

CLOSING NIGHT CELEBRATION

California East & California West

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Acknowledgments

The National Guild for Community Arts Education wishes to thank the scores of people who have contributed to the success of this year's conference. First, to our presenters, speakers, facilitators, and panelists: thank you for sharing your inspiration, experience, and wisdom with us. To our conference volunteers: thank you for contributing your time and talents; this event would not be possible without you. To our hosts, sponsors, and financial supporters: your generosity helps ensure the quality and accessibility of the Conference for Community Arts Education and we are grateful. There are too many people in the aforementioned categories to list them all by name. We would, however, like to recognize the following individuals and organizations for their extraordinary efforts on behalf of the conference.

Kimberly Aceves, Raw Talent at RYSE Center
Kwayera Archer, Global Ase Consulting, LLC
Paula Smith Arrigoni, Youth Speaks
Glenna Avila, CalArts Community Arts Partnership
Todd Berman, Arts Education Alliance of the Bay Area
Chris Borg
Robert C. McAllister, Colburn Community School of Performing Arts
Carrie Campbell, Community School of Music and Arts
Ken Cole, Hoff-Barthelson Music School
Abby Crawford, Center of Creative Arts (COCA)
Sarah Crowell, Destiny Arts Center
Tom DeCaigny, San Francisco Arts Commission
Kanwarpal Dhaliwal, RYSE Center
Shawn Ginwright, San Francisco State University
Marc Bamuthi Joseph, Yerba Buena Center for the Arts
Denise Montgomery, CultureThrive
Daniel Gurvich, Neighborhood Music School
Ashley Hare, City of Phoenix Office of Arts and Culture
Don Harris, San Francisco Unified School District
Jon Hinojosa, SAY Sí
Cristy Johnstone Limón, Destiny Arts Center
Jean Johnstone, Teaching Artist Guild
Aurora King, Destiny Arts Center
Lorena Landeros, Performing Arts Workshop
Lifetime Arts
Tara Malik, Streetside Stories
Indi McCassey
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Liz Ozol, San Francisco Arts Commission
Jeff Poulin, Americans for the Arts
Dan Reilly, RYSE Center

Rebeka Rodriguez, Yerba Buena Center for the Arts
Julie Rulyak Steinberg, Community Music Center
Vickie Scott Grove, Community School of Music and Arts
Michele Seville, Richmond Arts Center
Rick Sperling, Mosaic Youth Theatre of Detroit
Kait Steele, 826 National
Lauren Stevenson, Project 1324, Adobe Corporate Responsibility
DeLashea Strawder, Mosaic Youth Theatre of Detroit
Leslie A. Thomas, Department of Cultural Affairs, City of Los Angeles
Kasandra VerBruggen, Spy Hop Productions
Jeffrey Walker
Dennie Palmer Wolf, WolfBrown

SITE VISITS AND STUDENT PERFORMANCES:

American Conservatory Theater
Berkeley Repertory Theatre
Community School of Music and Arts
Curran Theatre
Destiny Arts Center
Emerging Young Artist Residency
Luna Dance Institute
Oakland Youth Chorus Chambers Singers
ODC Dance
RYSE Center
San Francisco Community Music Center
San Francisco Conservatory of Music
The Crucible
Youth Radio
Youth Speaks

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Arts Education Alliance of the Bay Area, San Francisco

artworxLA, Los Angeles

CalArts Community Arts Partnership, Valencia

California Alliance for Arts Education, Pasadena

Cantare Con Vivo, Oakland

Claremont Community School of Music, Claremont

Community Music Center, San Francisco

Community School of Music and Arts, Mountain View

Crowden Music Center, Berkeley

Dandan Performing Arts Center, San Lorenzo

Davis Arts Center, Davis

Department of Cultural Affairs, City of L.A.,
Los Angeles

Destiny Arts Center, Oakland

EPACENTER ARTS, San Francisco

**GROW: A Space for Arts Education at The Wallis
Annenberg Center for the Performing Arts**,
Beverly Hills

Harmony Project, Los Angeles

Inner-City Arts, Los Angeles

Luna Dance Institute, Berkeley

Mono Arts Council, Mammoth Lake

New Conservatory Theatre Center, San Francisco

Oakland Youth Chorus, Oakland

Pasadena Conservatory of Music, Pasadena

Performing Arts Workshop, San Francisco

Ryman Arts, Los Angeles

San Diego Civic Youth Ballet, San Diego

San Francisco Arts Commission, San Francisco

San Francisco Arts Education Project, San Francisco

San Francisco Children's Art Center, San Francisco

**San Francisco Conservatory of Music, Preparatory &
Extension Divisions**, San Francisco

San Francisco Youth Theatre, San Francisco

Santa Barbara Dance Institute, Santa Barbara

Segerstrom Center for the Arts, Costa Mesa

The Colburn School, Los Angeles

The Wooden Floor, Santa Ana

Villa Musica, San Diego

Youth Speaks, San Francisco



VISION

We envision a nation where arts education is accessible and essential for human development and healthy communities.

MISSION

To ensure all people have opportunities to maximize their creative potential by developing leaders, strengthening organizations, and advocating for community arts education.

VALUES

Leadership – We are dedicated to developing and nurturing effective leaders who can empower people and organizations to work together to advance arts education to serve community needs.

Equity– We promote accessibility, inclusion, social change, and racial justice because the arts are fundamental to our humanity and catalyst for equity.

Creativity– We value the pursuit of creative processes that change lives, neighborhoods, communities, and bring about innovation for public good.

Community – We know the arts education fosters the discovery, mutual understanding, and connection of people and cultures.

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Sara Stackhouse, Chair of Theater
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 San Leandro CA 94577
 (888) 874-6388
 fieldmarketing@trinet.com
<https://www.trinet.com/>

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Dr Barry Shelton, Director of Exhibits
 4256 S. Norton Ave.
 Los Angeles, CA 90008
 (323) 294-3406
 westloveltd@aol.com

Wurrly

Alex Franklyn, Project Manager
 12301 Wilshire Blvd.
 Los Angeles, CA 90025
 (917) 586-3072
 alex@wurrly.com
<https://www.wurrly.com>